

Sunday, October 14

9:00 AM – 1:00 PM
Grant Park II

BOARD OF DIRECTORS MEETING

1:30 PM – 2:00 PM
Grant Park I

FIRST-TIME ATTENDEE RECEPTION

3:00 PM – 4:00 PM
The Grand Ballroom

OPENING GENERAL SESSION

Welcome: Dave Poisson, *CEO, State Capital Group*
Introduction: Penny Hobbs, *Partner, McGinnis, Lochridge & Kilgore LLP (TX), State Capital Group Chairman*
Speaker: Laurel Bellows, *Managing Partner, The Bellows Law Group PC, American Bar Association President*

4:00 PM – 5:00 PM
The Grand Ballroom

GENERAL SESSION II

Introduction: Herman Bodewes, *Partner, Giffin, Winning, Cohen & Bodewes PC (IL)*
Speaker: The Honorable Lisa Madigan, *Illinois Attorney General*

5:30 PM – 6:30 PM
Terrace

WELCOME RECEPTION

Sponsored by Neal, Gerber & Eisenberg LLP, Chicago, Illinois

7:30 PM – 10:00 PM

NO-HOST DINNERS

Monday, October 15

7:30 AM – 8:30 AM
Terrace

BREAKFAST

8:30 AM – 9:00 AM
The Grand Ballroom

GENERAL SESSION III

A Chat with the Chief Executive

Speaker: Dave Poisson, *CEO, State Capital Group*

9:00 AM – 10:15 AM
The Grand Ballroom

CONCURRENT SESSIONS

Protecting Your Client's Reputation in Today's Emerging Media Landscape

Understanding today's fast-changing communications environment is critical for lawyers engaged in a wide range of practice areas. Whether counseling clients facing litigation, crisis situations, or other challenges, client reputation needs to be protected in the court of public opinion while an outcome is pending in the court of law. Navigating an inquiry from *The New York Times* or a legal trade publication is one thing; managing reputation in the emerging media terrain of Google, Facebook, Twitter and YouTube is quite another. This session will provide helpful, real-life perspectives on how you can get the most out of working with an expert communications consultant – and preventable pitfalls to avoid.

Moderator: Michael Kelber, *Partner, Neal, Gerber & Eisenberg LLP (Chicago)*

Presenters: David Saltz, *Senior Vice President & Partner, Fleishman-Hillard*
Mark Miller, *Partner, Barnes & Thornburg LLP (IN)*

Grant Park I & II

Do We Learn from Our Mistakes? Reducing Overhead to Stay Competitive in the New Normal

One of the best kept secrets is that there is now a wealth of free and affordable legal research resources that can give your firm new capabilities while at the same time reducing its costs. The program will begin with an in-depth example applied to tracking campaign finance reform legislation nationwide. The panel will then discuss what resources are available more generally, as well as presenting novel strategies for reducing overhead.

Moderator: Cliff Webster, *Partner, Carney Badley Spellman (WA)*

Presenters: Phil Rosenthal, *President, Fastcase*
Beckie Krantz, *CEO, Legicrawler*

10:15 AM – 10:45 AM
Terrace

BREAK

10:45 AM – 12:00 PM
The Grand Ballroom

CONCURRENT SESSIONS

Issues and Developments in Medical Tourism

As more and more patients travel across international borders to obtain health care, many new and complex health care legal issues have begun to arise. This session will address such questions as whether insurance covers health care procedures and treatments outside the borders of a medical tourist's home country, what regulations govern the licensing of facilities and professionals serving the medical tourism market, and may drugs or medical devices not approved for use in a medical tourist's host country be used where the care is provided.

Moderator: Penny Hobbs, *Partner, McGinnis, Lochridge & Kilgore LLP (TX), State Capital Group Chairman*

Presenters: Sherry Kaufield, *Executive Director, International Services, Joint Commission International*
Clay Wortham, *Associate, McBrayer, McGinnis, Leslie & Kirkland, PLLC (KY)*

Grant Park I & II

Legal Process Outsourcing: The Savvy Law Firm's Strategy for Driving Growth, Increasing Revenue, and Cutting Costs

Corporate clients are demanding reductions in legal fees and related costs. Corporate legal departments are increasingly using LPOs to help them achieve this goal. This session will explore how partnering with an LPO can provide law firms with a significant advantage in competing for new clients.

Moderator: Bill Moreau, *Partner, Barnes & Thornburg LLP (IN)*

Presenters: Vivek Hatti, *Client Director, CPA Global*
Stephanie Arkin, *Director, UBS Supply and Demand Management*

12:00 AM – 1:00 PM
Terrace

LUNCH

1:00 PM – 2:15 PM
The Grand Ballroom

CONCURRENT SESSIONS

Litigation Financing: An Introduction

Litigation finance is a relatively new but simple idea. Investors provide funding to cover the costs of a case in return for payment if the case is won. The return comes in the form of a multiple of the funding commitment offered in the first place. Not very long ago, such funding arrangements were held to be unlawful. But it is now recognized that without third-party funding many claimants would not be able to afford to pursue valid claims, thus serving a useful social purpose by providing access to justice. However, not everyone agrees. This session will explore the influence litigation financing has on litigation and some of the ethical questions that have arisen as its use has become more widely embraced.

Moderator: K.C. Groves, *Director, Ireland Stapleton Pryor & Pascoe PC (CO), State Capital Group Vice Chairman*

Presenters: Christopher Bogart, *CEO, Burford Group Limited*
Anthony Sebok, *Professor of Law, Benjamin N. Cardozo School of Law, Yeshiva University*

Grant Park I & II

What to Do When Your Client's Been Sued by a U.S. Insolvency Fiduciary

Non-bankruptcy lawyers and non-U.S. bankruptcy lawyers, in addition to U.S. bankruptcy practitioners, will benefit from this panel discussion of issues to consider when a client has been sued by a trustee or a plan fiduciary in a U.S. bankruptcy proceeding. Topics will include types of causes of action, defenses and challenging the applicability of the U.S. bankruptcy laws to foreign entities and persons. The panel will also cover practical aspects including when to settle and parameters for settlement.

Moderator: Jeffrey Cooper, *Partner, Carella, Byrne, Cecchi, Olstein, Brody & Agnello PC (NJ)*

Presenters: Mark Berkoff, *Partner, Neal Gerber & Eisenberg LLP (Chicago)*
Michael Goldman, *Principal, Michael Goldman & Associates LLC*
Kitt Turner, *Partner, Eckert Seamans Cherin & Mellott LLC (PA)*

2:15 PM – 2:45 PM
Terrace

BREAK

2:45 PM – 4:00 PM
The Grand Ballroom

CONCURRENT SESSIONS

When Disaster Strikes: Recovery Strategies for Law Firms

After the immediate crisis of a disaster, the work of picking up the pieces and going forward begins. It is here that advance planning can help speed the recovery and minimize the long-term negative effects of the disaster. This session will address the steps that a law firm can take to get back on its feet again, including the post-disaster steps two member firms took in the aftermath of Hurricane Katrina and the Christchurch earthquakes.

Moderator: Melissa Sykes, *Partner, McGinnis, Lochridge & Kilgore LLP (TX)*

Presenters: John Duck, *Partner, Adams and Reese LLP (LA)*
Jonathan Gillard, *Partner, Wynn Williams (NZ)*
Gary Munneke, *Professor, Pace Law School*

Grant Park I & II

Addressing the Public Pension Crisis

Most public pension plans are currently underfunded and are taking their toll on state and municipal budgets, crowding out badly needed investments in education, public safety and transportation. News stories appear almost daily about public pensions but often provide conflicting data and opinions. This session will provide factual information on the state of public pension plans and actions being taken by the states and municipalities to address underfunding and projected shortfalls.

Moderator: Mike Bailey, *Partner, Parsons, Behle & Latimer (UT)*

Presenters: John Mellott, *Advisor, Bain & Company, & Former Publisher, The Atlanta Journal-Constitution*
Chuck Palmer, *Partner, Troutman Sanders LLP (GA)*

4:00 PM – 5:30 PM

The Grand Ballroom

ROLL CALL OF THE STATES, PROVINCES AND COUNTRIES

Presiding: Dave Poisson, *CEO, State Capital Group*

6:30 PM – 9:30 PM

The Grand Ballroom

DINNER

Welcome: K.C. Groves, *Director, Ireland Stapleton Pryor & Pascoe PC (CO), State Capital Group Vice Chairman*

Introduction: Penny Hobbs, *Partner, McGinnis, Lochridge & Kilgore LLP (TX), State Capital Group Chairman*

Speaker: Natasha Korecki, *Chicago Sun-Times Political Reporter & Author, Only in Chicago*

Tuesday, October 16

7:30 AM – 8:15 AM

The Grand Ballroom II

GENERAL MEMBERSHIP MEETING

8:15 AM – 9:00 AM

Bessie Coleman

Butch O'Hare

Grant Park I & II

Lincoln Park

REGIONAL MEETINGS

Europe

Asia & Pacific Rim

North America

Latin America & the Caribbean

9:00 AM – 11:00 AM

The Grand Ballroom

BRUNCH & CLOSING GENERAL SESSION

What GCs Want

This session will be a freewheeling discussion among several leading in-house attorneys about the factors they take into account when deciding on whom to rely for outside legal help.

Moderator: Patrick King, *Partner, Neal, Gerber & Eisenberg LLP (Chicago)*

Presenters: Robyn Collver, *Senior Vice President, Secretary & General Counsel, Canadian Tire*

John Albright, *Senior Vice President, Global Legal & Compliance, SymphonyIRI Group*

Vicki Donati, *General Counsel, Crate & Barrel*

*State Capital Group Extends Its Appreciation to Host Firm
Neal, Gerber & Eisenberg LLP
for Its Generous Support of This Year's Annual Meeting.*

*Thank You for Attending.
We Look Forward to Seeing You at the
2013 International Meeting June 7-8 in São Paulo, Brazil, and the
2013 Annual Meeting in San Francisco, California.*

**State Capital Group
Meetings Advisory Committee**

*Jeffrey Cooper, Carella, Byrne, Cecchi, Olstein, Brody
& Agnello PC (NJ), Chairman*

Melissa Sykes, McGinnis, Lochridge & Kilgore LLP (TX)

David Herman, Giffin, Winning, Cohen & Bodewes PC (IL)