José Antonio do Nascimento Brito
Board Member and Vice-President
Rio 2016 Organising Committee
for the Olympic and Paralympic Games
June 2013
AGENDA
1. A historic victory
2. Transformation through sport
3. Olympic and Paralympic Movements
4. Project Rio 2016
5. Competition venues
6. The Games all over Brazil
7. A safer Rio
8. Rio 2016 main legacies
A historic VICTORY
A brief retrospective
Rio 2007

41 disciplines in the PanAm Games

Crowded grandstands in all venues
2 October 2009: Rio 2016’s victory
Passion and Transformation
The ‘One City’ Games
Key factors in Rio’s victory

- Brazil’s positive global image
- Technical excellence of the project
- Unity of the three levels of government
- Sport at the heart of the bid, with the full commitment of the Brazilian Olympic Committee
- Window of opportunity
Rio 2016 candidature phases

- **Phase 1**
  - **July 2007**
  - PanAm Games

- **Phase 2**
  - **Sept 2007**
  - **Jan 2008**
  - **June 2008**
  - **Feb 2009**
  - **April 2009**
  - **June 2009**
  - **Oct 2009**

- **20 June 2008**
  - 1st phase result
  - Rio Candidate City!

- **2 October 2009**
  - Final result
  - Rio Host City!

- **9 October 2009**
  - Golf and Rugby in 2016
Transformation THROUGH SPORT
<table>
<thead>
<tr>
<th>Venue</th>
<th>2016 (Olympic / Paralympic Sports)</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olympic Halls 1, 2, 3 and 4</td>
<td>Basketball, fencing, handball, judo, taekwondo and wrestling / Goalball, sitting voleyball, wheelchair basketball and wheelchair rugby</td>
<td>Olympic Training Centre: 40,000m² for training (first in South America)</td>
</tr>
<tr>
<td>Olympic Tennis Centre</td>
<td>Tennis / Football 5-a-side and wheelchair tennis</td>
<td>First major tennis stadium in Brazil</td>
</tr>
<tr>
<td>Golf Reserva Marapendi</td>
<td>Golf / —</td>
<td>First international standard public golf course in Brazil</td>
</tr>
<tr>
<td>X-Park</td>
<td>BMX, canoe-kayak slalom and mountain bike / —</td>
<td>Training centre and public leisure facility</td>
</tr>
</tbody>
</table>
## Rio 2007 Games venues

<table>
<thead>
<tr>
<th>Venue</th>
<th>2016 (Olympic / Paralympic Sports)</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Equestrian Centre</td>
<td>Equestrian / Equestrian</td>
<td>Renovation and addition</td>
</tr>
<tr>
<td>National Shooting Centre</td>
<td>Shooting / Shooting</td>
<td>Renovation and addition</td>
</tr>
<tr>
<td>João Havelange Olympic Stadium</td>
<td>Athletics / Athletics</td>
<td>Grandstands to be increased from 45,000 to 60,000 seats</td>
</tr>
<tr>
<td>Maracanãzinho Arena</td>
<td>Volleyball / —</td>
<td>Existing</td>
</tr>
<tr>
<td>Maria Lenk Aquatic Centre</td>
<td>Water Polo / —</td>
<td>Renovation</td>
</tr>
<tr>
<td>Rio Olympic Arena</td>
<td>Gymnastics: artistic, rhythmic and trampoline / Wheelchair basketball</td>
<td>Renovation</td>
</tr>
<tr>
<td>Rio Olympic Velodrome</td>
<td>Cycling / Para-cycling</td>
<td>Track to be transferred to Goiânia</td>
</tr>
<tr>
<td>Maracanã Stadium</td>
<td>Opening and closing ceremonies and football / Opening and closing ceremonies</td>
<td>Biggest sport/leisure area in Rio's North Zone</td>
</tr>
<tr>
<td>Marina da Glória</td>
<td>Sailing / Sailing</td>
<td>New administration building</td>
</tr>
<tr>
<td>Lagoa Rodrigo de Freitas</td>
<td>Rowing and canoe-Kayak sprint / Rowing and paracanoe</td>
<td>Permanent boathouses and new finish tower</td>
</tr>
</tbody>
</table>
3
Olympic and Paralympic MOVEMENTS
Rio 2016
One organisation, two events
OLYMPIC GAMES

28 SPORTS
41 WORLD CHAMPIONSHIPS IN 17 DAYS
10,500 ATHLETES FROM 204 COUNTRIES*
70,000 VOLUNTEERS**
8.8 million TICKETS SOLD*

OLYMPIC GAMES

MEDIA COVERAGE

25,100
ACCREDITED MEDIA PROFESSIONALS**

10,000
NON-ACCREDITED MEDIA PROFESSIONALS*

PARALYMPIC GAMES

22
SPORTS IN 12 DAYS

4,200
ATHLETES FROM 164 COUNTRIES*

7,200
ACCREDITED MEDIA PROFESSIONALS**

30,000
VOLUNTEERS**

2.2 million
TICKETS SOLD*

London 2012 legacy

• Revitalisation of neglected urban area
• Increased sports participation
• Social/economic legacy
Now it’s Rio’s time
...and Brazil as well!
External governance

IOC/IPC

Rio 2016

Steering Committee
Executive Committee
Working groups

Private entities

Rio 2016 Games Council

President of Brazil
Rio de Janeiro State Government
Rio de Janeiro City Government

Ministry of Sport
Olympic Public Authority (APO)
Rio 2016

Steering Committee

Ministry of Sport
Executive Office Rio de Janeiro State
Olympic Public Authority (APO)

Rio 2016

Federal government
State government
City government
Olympic Public Authority (APO)
Rio 2016
Internal governance

Audit Committee*  General Assembly  Executive Council  Honorary Board
Board of Directors  Executive Management Team  Operational Management Forums  Internal Communications Forums

Sport Advisory Committee

* Responsible for fiscal auditing

Reference

Decision-making body  Control body  Advisory body  Advisory body (outside of Articles of Association)  Management body (outside of Articles of Association)

Transparency principles

KPMG: internal audit
Grant Thornton: external audit
Deloitte Touche Tohmatsu: accounting
Ernst & Young: consulting
OUR STRATEGIC PILLARS

Technical excellence
Memorable celebrations
Global image of Brazil
Transformation through sport
Growth of Olympic and Paralympic Movements
5 Competition VENUES
Competition venues

- João Havelange Olympic Stadium
- Maracanã Stadium
- Maracanãzinho Arena
- Sambódromo
- Flamengo Park
- Copacabana Stadium
- Fort Copacabana
- Lagoa Rodrigo de Freitas
- Marina da Glória
- Deodoro Olympic Park
- Riocentro
- Barra Olympic Park
- Golf Reserva Marapendi
- Pedra Branca State Park
- Tijuca National Park
- Barra
- Copacabana
- Deodoro

Legend:
- **Temporary**
- **To construct**
- **Existing / to be renovated**
Competition venues to be built in Barra

OLYMPIC PARK PUBLIC-PRIVATE PARTNERSHIP (PPP)

- Project development completion: June 2013
- Construction completion: December 2015
Olympic Aquatics Stadium
Maria Lenk Aquatic Centre
Olympic Tennis Centre
Rio Olympic Velodrome
**Competition venues to be built in Barra**

**GOLF COMPETITION VENUE**

- US based Hanse Golf Course Design selected by Rio 2016 to design the golf course
Deodoro Olympic Park

Olympic Mountain Bike Park
Deodoro Olympic Park

Olympic Whitewater Stadium
Deodoro Olympic Park

Olympic BMX Centre
Deodoro Olympic Park
Rugby & Modern Pentathlon Arena
Deodoro Olympic Park
National Equestrian Centre
Maracanã Stadium
Sambódromo
Fort Copacabana
Lagoa Rodrigo de Freitas
Lagoa Rodrigo de Freitas
Marina da Glória
THE GAMES
all over Brazil
Football cities
The Games of all Brazil

SÃO PAULO
BRASÍLIA
BELO HORIZONTE
SALVADOR
Pre-Games Training Programme

176 camps
98 public
78 private
74 cities
18 states

Renovation of the national sports infrastructure
www.rio2016.com/pregamestraining/
Nomadic architecture

- Materials to be reused in Rio de Janeiro and other states
- Offsets high cost of venues

60% of material can generate 80% of a future venue
After 2016: four new schools
A SAFER Rio
Pacifying Police Units

28 Nov
1st UPP:
Santa Marta

12 Apr
32 UPPs

40 UPPs

2008
2013
2014
Crime-rate reductions

<table>
<thead>
<tr>
<th></th>
<th>2007</th>
<th>2012</th>
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</thead>
<tbody>
<tr>
<td>homicides</td>
<td></td>
<td></td>
</tr>
<tr>
<td>stolen vehicles</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

-45.8%  
-59.9%

Source: Institute of Public Security (www.isp.rj.gov.br)
Security at London 2012

Biggest concern
Security at London 2012
Biggest concern
8
Rio 2016
main legacies
Transport revolution in the city
Urban revitalisation
Economic boost