

CENTRAL Group of Companies

Founded in 1947, Central Group is a major player in several business sectors in Thailand, and has established a leadership position in almost all of the business sectors in which it has a presence. In 2016, Central Group had a turnover of USD 9.17 billion with operations in numerous countries, including Italy, Denmark, Vietnam, Indonesia, Germany, China and Thailand.

The current 9 core businesses of the group are in:

- 1)  DEPARTMENT STORE - Central Department Store     
- 2)  REAL ESTATE - Central Pattana   
- 3)  BRAND DEVELOPMENT - Central Marketing Group        
- 4)  FOOD SERVICING BUSINESS - Central Restaurant Group       
- 5)  OFFICE SUPPLY - Central Online   
- 6)  FOOD & RETAIL - Central Food Retail Group      
- 7)  HARDLINE - Central Hardline Group    
- 8)  HOTELS & RESORTS - Centara Hotels & Resorts
- 9)  DEPARTMENT STORE & HYPERMARKET - Central Group Vietnam      

CENTARA

HOTELS & RESORTS

67 HOTELS
 OVER 14,000 KEYS
 IN 11 COUNTRIES
 16 OWNED / 51 MANAGED



FULL SPECTRUM OF BRANDS

AFFORDABLE
LIFESTYLE



Live the COSILife™

MIDSCALE



UPSCALE



BOUTIQUE



UPPER UPSCALE



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