

MEETING SCHEDULE

2011 Annual Meeting ♦ October 13 – 15, 2011 ♦ Washington, DC

Thursday, October 13

10:00 AM – 1:00 PM

Drawing Room

BOARD OF DIRECTORS MEETING

1:30 PM – 2:00 PM

Drawing Room

FIRST-TIME ATTENDEE RECEPTION

3:00 PM – 4:00 PM

Gallery Ballroom

OPENING GENERAL SESSION

Welcome: Dave Poisson, *State Capital Group CEO*

Introduction: Bill Moreau, *Barnes & Thornburg LLP, State Capital Group Chairman*

Speaker: Aneesh Chopra, *U.S. Chief Technology Officer & Assistant to the President, White House Office of Science and Technology Policy*

4:00 PM – 5:15 PM

Gallery Ballroom

GENERAL SESSION II

Internet and Branding: Protecting Your Trademarks and Managing Your Client's Brand Presence Online

This session will feature a discussion of Google's AdWords program and issues related to trademark and copyright infringement of brand names including discussion of current efforts against the use of online tools to market counterfeit products.

Presiding: Cheryl Burtzel, *McGinnis, Lochridge & Kilgore LLP, State Capital Group Intellectual Property and Technology Section Chairman*

Presenters: Adam Barea, *Google Senior Litigation Counsel*
John Myers, *Taylor McCaffrey LLP*
Walter Scheuerl, *Graf von Westphalen*

5:30 PM – 6:30 PM

Salon Foyer

WELCOME RECEPTION

Sponsored by Dickstein Shapiro LLP

7:00 PM – 10:00 PM

NO-HOST DINNERS

Friday, October 14

9:00 AM – 9:45 AM

Gallery Ballroom

GENERAL SESSION III

Introduction: The Honorable Dennis Hastert, *Dickstein Shapiro LLP*

Speaker: The Honorable John Mica, *U.S. House Committee on Transportation and Infrastructure Chairman*

9:45 AM – 10:45 AM

Gallery Ballroom

GENERAL SESSION IV

The Future of the Legal Profession

This session will examine the extraordinary pressures under which the legal profession is operating today, including rapid technological change, increased competition, rising client demands, and a still-recovering economy, and the impact these developments are having on all firms, regardless of size or location.

Moderator: Bill Moreau, *Barnes & Thornburg LLP, State Capital Group Chairman*

Presenters: Gary Munneke, *Pace University Law School Professor*
Stephen Younger, *Patterson Belknap Webb & Tyler LLP & Former New York State Bar Association President*

10:45 AM – 11:15 AM

Gallery Foyer

BREAK

11:15 AM – 12:30 PM

Gallery Ballroom

CONCURRENT SESSIONS

Issues and Developments in Drug Approval, Marketing and Liability

This session will highlight current issues and the latest developments in Latin America, North America and the European Union affecting the regulation of pharmaceuticals, including clinical trials and the drug approval process, intellectual property law protection of pharmaceutical research, and off-label promotion, kickbacks, and illegal marketing practices.

Presiding: Penny Hobbs, *McGinnis, Lochridge & Kilgore LLP, State Capital Group Health Care Law Section Chairman*

Moderator: Bill Stilling, *Parsons Behle & Latimer*

Presenters: Ralph Breitfeller, *Kegler, Brown, Hill & Ritter*
Patrick Duxbury, *Wragge & Co LLP*
Jose Alberto Campos Vargas, *Sanchez DeVanny Eseverri*
Susan Winckler, *Food and Drug Law Institute CEO*

Drawing Room

Alternatives to Formal Bankruptcy (Insolvency) Proceedings

Practitioners from across the globe will discuss strategies for handling debt and alternatives to formal bankruptcy proceedings for corporate clients. Topics will include sales of notes, loan workouts and forbearances, assignments for the benefit of creditors, receiverships and foreclosures, asset sales, workouts with creditors, and dissolution. Differences among state court, U.S. and international bankruptcy court practices will also be highlighted.

Moderator: Jeffrey Cooper, *Carella, Byrne, Cecchi, Olstein, Brody & Agnello PC, State Capital Group Bankruptcy Law Section Chairman*

Presenters: William Ballmann, *Cobbetts LLP*
Deirdre Brown, *McGinnis, Lochridge & Kilgore LLP*
Kim Tyson, *Ireland Stapleton Pryor & Pascoe PC*
Florian Wolff, *Graf von Westphalen*

12:30 PM – 1:30 PM

Salon

LUNCH

Introduction: The Honorable Albert Wynn, *Dickstein Shapiro LLP*

Speaker: The Honorable John Conyers, *U.S. House Judiciary Committee Ranking Member*

1:30 PM – 2:45 PM

Gallery Ballroom

CONCURRENT SESSIONS

State of Patent Law in the U.S. and Europe

This session will explore the likely impacts of the long-awaited America Invents Act, signed into law on September 16, 2011. Will the Act drive U.S. and international economic recovery? What will patent law reform mean for U.S. Patent and Trademark Office policies and our clients? The governmental affairs director of the U.S. Patent and Trademark Office and leading industry insiders will share their first impressions.

Moderator: Bennett Berson, *Quarles & Brady LLP*

Presenters: James Crowne, *American Intellectual Property Law Association Legal Affairs Director*
Alasdair Poore, *Mills & Reeve LLP*
Albert Tramposch, *USPTO Policy and External Affairs Administrator*
Roy Zwahlen, *Biotechnology Industry Organization Intellectual Property and Technology Transfer Policy Manager*

Drawing Room

Sustainable Investing and Lending in the 21st Century

Sustainable investing factors environmental sustainability, social responsibility and corporate governance into investment analysis, stock selection and active ownership practices, in the belief that these elements can improve long-term risk management. This session will explore this approach and highlight how the World Bank Group's International Finance Corporation finances private sector investment in emerging markets and provides climate, carbon and concessional finance for such projects.

Moderator: John Lain, *McGuireWoods LLP*

Presenter: Kruskaia Sierra-Escalante, *International Finance Corporation Senior Counsel*

2:45 PM – 4:00 PM

Gallery Ballroom

CONCURRENT SESSIONS

Big Money and Big Risk: Building and Operating Power Plants in 2011

The electric power industry faces a list of staggering and often conflicting objectives – capital, regulatory and environmental – as it seeks to build for America’s needs in the 21st century. Industry experts examine the challenges ahead and highlight some of the solutions being proffered.

Moderator: Richard Lehfeldt, *Dickstein Shapiro LLP*

Presenters: Richard Glick, *Iberdrola Renewables Government Affairs Director*

Debra Raggio, *GenOn Corporation External Affairs Vice President and Assistant General Counsel*

Judah Rose, *ICF International Senior Vice President*

Drawing Room

Recruiting, Retaining and Motivating Attorneys: What Works, What Doesn’t, and Why

Member firm attorneys from across the globe will share their perspectives and offer practical insights regarding some of the most challenging issues facing law firm management today, including criteria for promoting associates to partner, managing associate expectations regarding partnership, structuring flexible work arrangement, and implementing and managing alternative attorney classifications and compensation systems.

Moderator: K.C. Groves, *Ireland Stapleton Pryor & Pascoe PC*

Presenters: Peter Coyle, *Larkin Hoffman Daly & Lindgren Ltd.*

Mark Dunphy, *Hall & Wilcox*

4:00 PM – 5:30 PM

Gallery Ballroom

ROLL CALL OF THE STATES, PROVINCES AND COUNTRIES

7:00 PM – 10:00 PM

DINNER AT THE NATIONAL MUSEUM OF WOMEN IN THE ARTS

Welcome: Penny Hobbs, *McGinnis, Lochridge & Kilgore LLP*

Introduction: Bill Moreau, *Barnes & Thornburg LLP, State Capital Group Chairman*

Speaker: James Duff, *Freedom Forum President & CEO*

Saturday, October 15

9:00 AM – 9:30 AM

Drawing Room

GENERAL MEMBERSHIP MEETING

9:30 AM – 10:45 AM

Executive Park Room

St. James Park Room

Green Park Room

Drawing Room

Victoria Park Room

REGIONAL MEETINGS

Africa & Middle East

Asia & Pacific Rim

Europe

North America

South America

10:45 AM – 12:00 PM

Gallery Ballroom

CLOSING GENERAL SESSION

Outlook for State-level Policy Initiatives

This session will focus on issues expected to loom large in state capitals next year, with special attention given to initiatives being advanced by state chief legal officers.

Moderator: Divonne Smoyer, *Dickstein Shapiro LLP*

Presenters: Antigone Davis, *Maryland Attorney General Senior Advisor*

Keith Krom, *AT&T Services Vice President & General Counsel (Washington, DC)*

James McPherson, *National Association of Attorneys General Executive Director*

Omar Vargas, *PepsiCo Global Policy & Government Affairs Senior Director*

12:00 PM – 1:00 PM

Salon

BUFFET LUNCH & ADJOURNMENT