

SPEAKER BIOGRAPHIES

2011 Annual Meeting ♦ October 13 – 15, 2011 ♦ Washington, DC

WILLIAM BALLMANN has extensive experience in all aspects of business rescue, reconstruction and turnaround as well traditional insolvency work. Mr. Ballmann has a national track record extending 25 years and is one of the leading business recovery lawyers in the United Kingdom. Much of his work has an international focus, both in Europe as well as North America, most recently including the groundbreaking Parkside Group reconstruction in Poland.

ADAM BEREÄ is senior litigation counsel at Google, where he manages all aspects of the company's intellectual property litigation, including case strategy, discovery, staffing, budgets, vendors, motion practice, drafting and revising pleadings and briefs, depositions, mediation, and negotiating settlements. He was co-lead in-house counsel in *Viacom v. YouTube* and serves as lead in-house counsel for all of Google's trademark litigation in the U.S. He received both undergraduate and law degrees from Columbia.

BENNETT BERSON is a partner in the firm of Quarles & Brady, where he counsels clients on a range of intellectual property issues. In particular, Mr. Berson obtains and manages extensive worldwide patent and trademark portfolios in the cutting-edge technical fields of biotechnology and electrochemistry. He also advises mid-size biotechnology company on pre- and post-acquisition strategies for integrating critical technology from competitors and devises and implements global trademark protection strategies for large consumer products companies. He is a graduate of the University of Wisconsin Law School.

RALPH BREITFULLER is a member of the firm of Kegler Brown Hill & Ritter, where he represents health care providers, including doctors, pharmacists, drug distributors, and repackagers before numerous federal and state regulatory bodies, Medicaid and other third-party payor audits, Medicaid fraud investigations, and administrative hearings. Mr. Breitfuller also represents doctors in negotiations with health service organizations. He is a graduate of Providence College and Georgetown University Law Center.

DEIRDRE BROWN is a bankruptcy and civil litigation attorney at McGinnis, Lochridge & Kilgore L.L.P. Her practice is concentrated on creditors' rights, collections, bankruptcy, reorganization and insolvency matters. Ms. Brown served as a law clerk to the Honorable Elizabeth Pickett of the Louisiana Third Circuit Court of Appeals. She also taught business law at McNeese State University and paralegal studies at Cameron College. She is a graduate of Tulane University Law School.

CHERYL BURTZEL has represented technology-related clients as in-house counsel and in private practice, including serving as in-house senior counsel at Dell. A partner at McGinnis, Lochridge & Kilgore, L.L.P., she also has represented early- and late-stage technology and software companies, government agencies, and educational institutions, including a major research university. Ms. Burtzel also has significant experience representing both corporations and government entities in the procurement of diverse products and services, including complex technology and consulting procurements. She is a graduate of the University of Texas Law School.

JOSE ALBERTO CAMPOS-VARGAS practices in the areas of foreign trade and customs, corporate governance and regulatory compliance, and administrative litigation. Before joining the Mexico law firm of Sanchez Devanny, Mr. Campos-Vargas practiced law in Mexico City with an international law firm, specializing among other things in customs, foreign trade, and matters related to the regulation of food, pharmaceuticals and medical devices. He received his law degree from Universidad Nacional Autonoma de Mexico.

ANEESH CHOPRA is the United States Chief Technology Officer and in this role serves as assistant to the President and associate director for technology within the Office of Science and Technology Policy. Prior to his appointment, he served as Secretary of Technology for the Commonwealth of Virginia from January 2006 until April 2009. Mr. Chopra was named to *Government Technology* magazine's Top 25 in their Doers, Dreamers, and Drivers issue in 2008. He received his B.A. from Johns Hopkins University and his M.P.P. from Harvard's Kennedy School.

JOHN CONYERS, a Detroit Democrat, was re-elected to represent the 14th Congressional District in November 2010, his 23rd term in the U.S. House of Representatives. Born in 1929, he was raised in Detroit and educated in the city's public schools. After serving in the National Guard and the United States Army Corps of Engineers in the Korean War, Representative Conyers returned to Michigan, where he earned both his Bachelor of Arts and Juris Doctorate degrees at Wayne State University. Having entered the House in 1965, he is now its second-most senior member. Representative Conyers was chairman of the House Judiciary Committee from 2006 to 2010.

JEFFREY COOPER has been practicing law for 30 years and has been with Carella, Byrne, Cecchi, Olstein, Brody & Agnello since January 1990. Mr. Cooper currently chairs the firm's bankruptcy and creditor's rights practice. He has co-authored the New Jersey section of West Bankruptcy Exemption Manual and speaks regularly at the annual New Jersey Bankruptcy Bench Bar Conference. Mr. Cooper has served as a master of the New Jersey Bankruptcy Inn of Court and has served as a member of the Merit Selection Panel, which recommends Bankruptcy Court appointees to the Third Circuit Court of Appeals. He is a graduate of Yale University and the Cornell Law School.

PETER COYLE is recognized by his peers as a top regulatory attorney. He represents private businesses that either require government approval to pursue business objectives or are defending against alleged regulatory violations. He also represents clients seeking to change state law or regulations before the Minnesota Legislature and state agencies. He received his bachelor's degree at St. Cloud State University and his law degree from Hamline University School of Law, where he was editor-in-chief of its law review.

JAMES CROWNE is director of legal affairs for the American Intellectual Property Law Association. Prior to joining AIPLA, Mr. Crowne was managing editor of BNA's *Patent, Trademark & Copyright Journal*. He joined the staff of that publication in 1981, and became its managing editor in 1987. He is also the editor of BNA's *Patent, Trademark and Copyright Regulations*. Mr. Crowne has made frequent presentations on IP legal developments for a variety of organizations, including ALI-ABA, the Inventor's Hall of Fame, the Federal Bar Association, and the Patent and Trademark Office. He is a member of Maryland Bar.

ANTIGONE DAVIS is senior advisor to Maryland Attorney General Douglas Gansler. Attorney General Gansler is the current president-elect of the National Association of Attorneys General and former chairman of the Democratic Association of Attorneys General. Prior to her work as senior advisor to Attorney General Gansler, Ms. Davis served as vice president at the strategic communications firm Penn, Schoen & Berland, senior advisor to Mitchell for Mayor of Baltimore City, deputy campaign manager for Gansler for Attorney General of Maryland, a financial writer and researcher for Lind Waldo & Co., and a corporate attorney for Wildman, Harrold, Allen & Dixon in Chicago. She earned her law degree at the University of Chicago.

JAMES DUFF is president and chief executive officer of the Freedom Forum, a non-partisan foundation devoted to promoting better understanding of constitutional freedoms and the First Amendment. The Freedom Forum is the primary funder of the Newseum, the interactive museum of history, news and technology located on Pennsylvania Avenue in Washington, DC. A graduate of the Georgetown University Law Center, Mr. Duff most recently served as director of the Administrative Office of the U.S. Courts. Previously, he was managing partner of the Washington office of Baker, Donelson, Bearman, Caldwell & Berkowitz.

MARK DUNPHY is lead partner in Hall & Wilcox' employment practice. His practice encompasses both litigious and non-litigious application of employment and industrial relations law. He also appears regularly before the Industrial Relations Commission on behalf of clients and provides in-house training

for larger corporations and industry groups. Mr. Dunphy has a Bachelor of Arts and a Bachelor of Laws from the University of Tasmania. He has also completed the requirements of a Graduate Diploma in Labor Law from the University of Melbourne.

PATRICK DUXBURY is an intellectual property partner in the firm of Wragge & Co LLP, where he heads the firm's life sciences sector team, delivering a unique mix of regulatory, antitrust, intellectual property, corporate and dispute resolution advice to many of the sector's key players.

RICHARD GLICK is director of government affairs for Iberdrola Renewables, formerly PPM Energy. He was previously director of government affairs for PacifiCorp and senior policy advisor for electricity and energy efficiency and renewable energy for then Secretary of Energy Bill Richardson. He also served as legislative director and chief counsel for U.S. Senator Dale Bumpers of Arkansas.

K.C. GROVES handles complex commercial litigation of all types. Since 1991, he has successfully represented companies and individuals in jury trials, bench trials, appeals, arbitrations, mediations, regulatory proceedings and litigation-avoidance strategies. Mr. Groves joined Ireland Stapleton Pryor & Pascoe in 2001 and currently serves as co-managing director of the firm. He is a graduate of the University of Colorado School of Law.

DENNIS HASTER is former Speaker of the U.S. House of Representatives and a member of Dickstein Shapiro's public policy and law practice. First elected to the House in 1987, Speaker Hastert was the longest-serving Republican Speaker in history. He received his B.A. in economics from Wheaton College and his M.S. in philosophy of education from Northern Illinois University.

PENNY HOBBS is a partner and chairman of the health law practice group at McGinnis, Lochridge & Kilgore, L.L.P. In addition to representing a broad range of healthcare industry clients, she also practices employment law and transactional law. Ms. Hobbs offers the unique perspective and practical experience she gained in a 20-year career as a nurse, combined with a master's degree in business. She is a certified mediator and trained arbitrator. Ms. Hobbs received a B.S.N. from the University of Texas Health Science Center at Houston, an M.B.A. from the University of Houston, and a J.D. from the University of Houston Law Center.

KEITH KROM has been a member of the AT&T legal department since 1998. He is currently vice president and general counsel (Washington, DC). Before joining AT&T, he was in private practice in New Haven. Mr. Krom received his J.D. from Boston University School of Law and his undergraduate degree from Fairfield University. He is admitted to the California, Connecticut, New York, and Texas State Bars.

JOHN LAIN practices environmental law at McGuireWoods LLP, focusing primarily on issues associated with business transactions and development, such as environmental due diligence, wetlands permitting, brownfields redevelopment, and hazardous and solid waste liability. He has considerable experience advising the primary parties on all sides of such transactions, including buyers, sellers, lenders, landlords and tenants. He also has extensive national and international experience in mining and oil and gas development projects, as well as water and wastewater privatization projects. Mr. Lain is a graduate of the University of Colorado School of Law.

RICHARD LEHFELDT is a partner at Dickstein Shapiro LLP, with extensive experience in the electricity industry, including complex acquisitions, development and financing of competitive power projects, regulatory and environmental law, corporate communications, and federal and state legislation. Previously, Mr. Lehfeltd was senior vice president for external affairs for TECO Energy, where he was responsible for its regulatory affairs, federal and state governmental relations, and corporate communications. Mr. Lehfeltd received his B.A. from the University of Michigan and his J.D. from Harvard Law School. He also holds a Masters of Public Policy from Harvard's John F. Kennedy School of Government.

JAMES McPHERSON is executive director of the National Association of Attorneys General. Prior to joining NAAG, Mr. McPherson served as general counsel for the Department of Defense Counterintelligence Field Activity. In 2006, Mr. McPherson completed a distinguished career in the

United States Navy, retiring as a two-star Rear Admiral. In 2004, he was appointed by the President and confirmed by the Senate as the U.S. Navy's 39th Judge Advocate General. Mr. McPherson obtained his Juris Doctor degree from the University of San Diego School of Law, and was awarded a Master of Laws degree in military law from the Judge Advocate General's School in Charlottesville.

JOHN MICA was first elected to the United States Congress in 1992, representing the 7th Congressional District of Florida. He is currently serving his tenth term. In the 112th Congress, Representative Mica was elected by his peers in the House to serve as chairman of the Transportation and Infrastructure Committee, one of the largest panels in Congress. Representative Mica is a graduate of the University of Florida.

BILL MOREAU is managing partner of Barnes & Thornburg's Washington, D.C., office, where he co-chairs the firm's public policy group. Trained as a litigator and appellate advocate, he served former Indiana Governor and U.S. Senator Evan Bayh for five years as his deputy secretary of state and chief of staff, gubernatorial transition director, chief of staff, and legislative director. Early in his career, he worked on both sides of Capitol Hill, including handling environmental and energy issues for U.S. Senator Birch Bayh during his last term. He is a graduate of Purdue University and the Georgetown University Law Center.

GARY MUNNEKE is the author or editor of numerous books and articles in the areas of law practice management, professional responsibility, legal careers, and lawyer training. At Pace, he teaches courses in professional responsibility, law practice management and a seminar on the legal profession. He was most recently chosen by the American Bar Association Law Practice Management Section to receive the prestigious Samuel Smith Award. A graduate of the University of Texas School of Law, Professor Munneke is a member of the Texas and Pennsylvania Bars, and the New York State Bar Association.

JOHN MYERS practices primarily in the areas of intellectual property protection and enforcement, with an emphasis on issues related to the pharmaceutical industry. Since 1991, he has represented clients before the Manitoba and British Columbia Courts, the Federal Court of Canada and the Supreme Court of Canada, and in arbitrations before the World Intellectual Property Organization, the National Arbitration Forum and the International Chamber of Commerce, and has coordinated litigation before courts in the Republic of Singapore, the Hong Kong Special Administrative Region and numerous jurisdictions within Canada and the United States. A member of Taylor McCaffrey LLP, he received his bachelor's degree from the University of Winnipeg and his law degree from the University of Manitoba.

ALASDAIR POORE is a partner at Mills & Reeve in Cambridge, England, specializing in protecting intellectual property, forging technology agreements, and resolving intellectual property disputes. He is also experienced in dealing with a wide range of issues from patents to brand protection, computer systems to pharmaceutical products, and from special issues in higher education to the commercial drivers in the biotechnology industry. A chartered patent attorney, registered trademark attorney, and European design attorney, Mr. Poore is a member of the Licensing Executives Society and the International Trade Mark Association. He is also president of the Chartered Institute of Patent Attorneys.

DEBRA RAGGIO is vice president for external affairs and assistant general counsel at GenOn Corporation, where she is responsible for overseeing the company's interests in all regulatory matters, as well as external affairs and regulatory issues at the federal and state level. She holds a J.D. from the University of Texas School of Law, an M.B.A. from the University of Houston, and a Bachelor of Science degree in mineral land management from the University of Colorado.

JUDAH ROSE is senior vice president and managing director of ICF international. He has 30 years of experience in the energy industry with clients such as electric utilities, financial institutions, law firms, government agencies, fuel companies, and independent power producers. He is an ICF Distinguished Consultant, an honorific conferred on only three of ICF's more than 3,500 employees. He has served on the ICF board of directors as the management shareholder representative.

WALTER SCHEUERL is a partner in the Hamburg office of Graf von Westphalen, where he specializes in patent law. A graduate of the University of Hamburg, his practice includes media and press law, as well

as copyright, trademark and competition law. Mr. Scheuerl lectures on copyright law at the Institute for Culture and Media Management at the College for Music and Theatre in Hamburg and is a member of the German Association for Commercial Legal Protection and Copyright Law.

KRUSKAIA SIERRA-ESCALANTE is the International Finance Corporation's global lead counsel for all climate and carbon-related transactions. Her practice currently focuses on climate finance, cleaner production and renewable energy. The transactions she has been or is currently involved with entail a wide variety of products, such as senior loans, mezzanine financing, equity investments, funds and credit enhancements. Ms. Sierra-Escalante holds a J.D. from the New York University School of Law and a master's degree in public affairs from Princeton University's Woodrow Wilson School.

DIVONNE SMOYER is a partner in Dickstein Shapiro's state attorneys general practice. Recognized by Chambers as one of the country's top attorneys in her field, she has extensive experience counseling major corporations through state-level investigations and legislative and policy issues. Ms. Smoyer earned her J.D. from Harvard Law School, where she was executive editor of the *Harvard Women's Law Journal*, and her B.A. from Smith College.

BILL STILLING chairs Parsons Behle & Latimer's health and life sciences practice group and is a member of its litigation department. His practice emphasizes drug and medical device law, dietary supplements and nutraceuticals, health care and life science regulatory issues, intellectual property, professional licensing, privacy law, health care fraud and abuse, and other complex commercial litigation. He is a registered patent attorney and an associate professor in the Department of Pharmacotherapy at the University of Utah College of Pharmacy. Mr. Stilling graduated from the University of Utah College of Pharmacy in 1983 and received a master's degree in pharmacy administration in 1989. He graduated from the University of Utah College of Law in 1992.

ALBERT TRAMPOSCH is the administrator for policy and external affairs at the United States Patent and Trademark Office, overseeing administration and support for all domestic and international intellectual property policy-related operations. Previously, he served as deputy executive director of the American Intellectual Property Law Association. Mr. Tramposch is a registered patent attorney in the United States. He received his A.B. from Johns Hopkins University and his J.D. from the University of Washington.

KIM TYSON represents clients in virtually every aspect of a bankruptcy case. A director of Ireland Stapleton Pryor & Pascoe, she represents secured and unsecured creditors in Chapter 7, 11 and 13 proceedings and unsecured creditors committees in Chapter 11 proceedings. While the majority of her bankruptcy practice addresses issues arising after a bankruptcy filing, Ms. Tyson frequently advises clients regarding potential bankruptcy issues in connection with the negotiation of business, real estate and public finance transactions. She received her J.D. from the University of Kansas.

STEPHEN YOUNGER is immediate past president of the New York State Bar Association and a leading commercial litigator, also well-known for his alternative dispute resolution work. Having been with Patterson Belknap since 1985, Mr. Younger has more than 25 years of experience as a commercial litigator. As a seasoned trial lawyer, he has tried many cases in federal and state court and before arbitration panels. He also frequently argues appeals, particularly in the appellate courts of New York. Based on his significant ADR experience, he is often called on to serve as an arbitrator or mediator in high-stakes matters. He is a graduate of the Albany Law School.

OMAR VARGAS is PepsiCo's senior director of global public policy and government affairs. A 1998 graduate of American University's Washington College of Law and School of International Service, Mr. Vargas joined PepsiCo's global public policy and government affairs team in 2006, handling a range of international, federal and state issues. Between 2001 and 2006, he served as an appointee of President George W. Bush in the U.S. Department of Justice, overseeing a broad range of legal and public policy matters. Mr. Vargas graduated from Seton Hall University in 1995 with a Bachelor of Arts in political science and a minor in Spanish literature and language.

SUSAN WINCKLER is president and chief executive officer of the Food and Drug Law Institute. Before joining FDLI, Ms. Winckler served as managing director of the medical products practice at Leavitt Partners. From January 2007 to June 2009, she served as chief of staff for the U.S. Food and Drug Administration. Prior to joining FDA, Ms. Winckler was vice president for policy and communications and staff counsel for the American Pharmacists Association. A graduate of the University of Iowa College of Pharmacy and the Georgetown University Law Center, she is a licensed pharmacist in Iowa and admitted to the bar in Virginia.

FLORIAN WOLFF is a partner in the Frankfurt office of German law firm Graf von Westphalen, where he heads its finance team, focusing on corporate finance, asset-backed lending and restructuring distressed assets and companies. His clients include companies in the information technology, consumer goods, real estate, and technology sectors. Mr. Wolff also advises foreign banks and other lenders active in the market on their financing and asset-backed lending operations. He completed his legal studies in Frankfurt, Germany.

ALBERT WYNN is a senior advisor in Dickstein Shapiro's public policy and law practice. He joined the firm in 2008 after serving 16 years as a member of the U.S. House of Representatives, representing Maryland's 4th Congressional District. During the last 12 years, he served on the powerful House Energy and Commerce Committee. Representative Wynn received his B.S. in political science from the University of Pittsburgh and his J.D. from Georgetown University Law Center.

ROY ZWAHLEN is manager of intellectual property and technology transfer policy for the Biotechnology Industry Association, where he is responsible for both international and domestic issues affecting the biotechnology industry, ranging from patent reform implementation, to genetic resource requirements, to Bayh-Dole regulatory issues. He previously worked for the Office of Intellectual Property Rights in the U.S. Department of Commerce. He was awarded his Juris Doctorate by the George Mason University School of Law and holds a B.A. degree in political science from Brigham Young University.