



Innovation

- What do we mean by “innovation”?
- Innovation in a law firm context



MILLS & REEVE



Reasons not to innovate

- “Innovation destroys hours”
- Innovation is risky
- Too old for new tricks



Why focus on innovation?

- Client demands
- Staff satisfaction
 - Recruitment
 - Retention of talented junior lawyers
 - Focussing on the higher value work
- Survival?