

**Patterson Belknap Webb & Tyler** LLP

# Blockchain: Fundamentals & Opportunities

A primer on its evolution, technological functionality & potential use cases

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# scope

- what's the problem?
- why is blockchain a solution?
- what is blockchain?
  - description
    - characteristics
    - functionality
  - history
  - future
    - general uses
    - specific applications



# context

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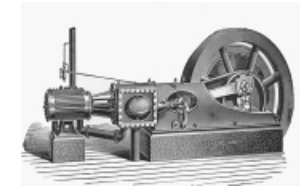
# blockchain matters

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- invention is proportional to societal gaps of their time
- blockchain is a tool to address the 21<sup>st</sup> century's gap
- gaps are limitations encountered by society
- pressures on human intuition & outsourced decision making
- importance of institutions - value exchange
- blockchain is the continuation of an evolving human story
- new technological institution that fundamentally changes how we exchange value
- lowers uncertainty using technology alone



# necessity & invention provide context

- game-changing inventions
  - 15<sup>th</sup> cent. – efficient knowledge transfer was impossible until
  - 18<sup>th</sup> cent. – power generation was predominantly human until
  - up to late 20<sup>th</sup> cent. – widespread information transfer was difficult until
    - knowledge, power, distance ... all effectively addressed
    - what is today's (and tomorrow's) gap?



## we've got trust issues...

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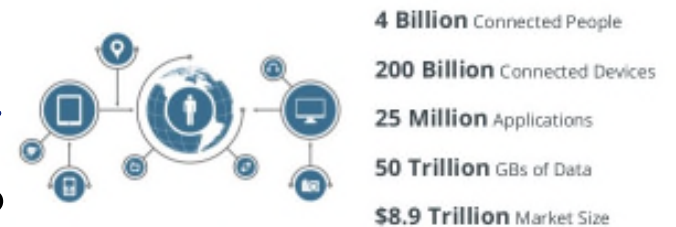
- TRUST - humans need it to transact 
- traditionally, intermediaries are necessary to manufacture trust
  - parties = banks, title companies, vendors, etc
  - tools = errors & omissions insurance, etc
- this gap puts pressure on human intuition & decision making
- leakage 
  - intermediaries charge fees
  - fees leak value from transactions
- lack of trust = intermediaries = costs = leakage = diminished transaction value

# trust but verify

- trust isn't enough - verification is needed too
  - if trust is manufactured, need to ensure compliance & legitimacy
  - think “organic”, “made in [•]”, “conflict-free”, “neutral”... do we know for sure?
  - globalism making it extremely difficult to verify
- what's limiting commerce? an inability to verify
- IoT promises staggering growth
  - are human-to-machine transactions trustworthy?
- IoT cannot scale relying on intermediaries for verification
  - can technology help? how?



## 2020 Forecast



Source: IDC

# blockchain is a solution

- if the 21<sup>st</sup> century's gap is trust...
- because humans are increasingly interacting with machines & each other (IoT)...
- creating a greater demand for trust & verification...
- then, how do we automate verification & build trust?



- blockchain, or distributed ledger technology (DLT)



## *conceptual definition:*

blockchain is a software protocol used for recording & transferring data & assets (think SMTP as a protocol for sending email)

## *technical definition:*

blockchain is a tamper-resistant distributed ledger software used for recording & transferring data & assets via the internet, without the need for 3<sup>rd</sup> party intermediaries



# functionality

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# blockchain: a distributed ledger

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- traditionally ledgers were used for internal accounting and by intermediaries to record transactions & ownership
- written ledgers gave way to stand alone databases - such as Excel & SAP
  - did not allow a third parties to easily verify - required time consuming & expensive third party audits
- blockchain = new-age ledger/database
  - distributed—everyone has the same copy of the database
  - complete—everyone can see all transaction histories & their details
    - information is stored in sequential data “blocks” - “blockchain”
  - immutable—very difficult to change verified blocks

## the problem:

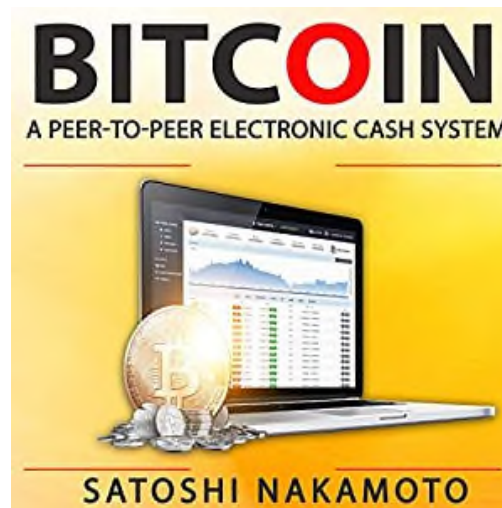
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- Double Spending:
  - anything digital is easily replicated
  - uncertainty as to who rightfully owns a digital asset

## the beginning

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- “Bitcoin: A Peer-to-Peer Electronic Cash System”
  - “Satoshi Nakamoto”
- direct on-line payments without going through financial institutions
  - “An electronic payment system based on cryptographic proof instead of trust”



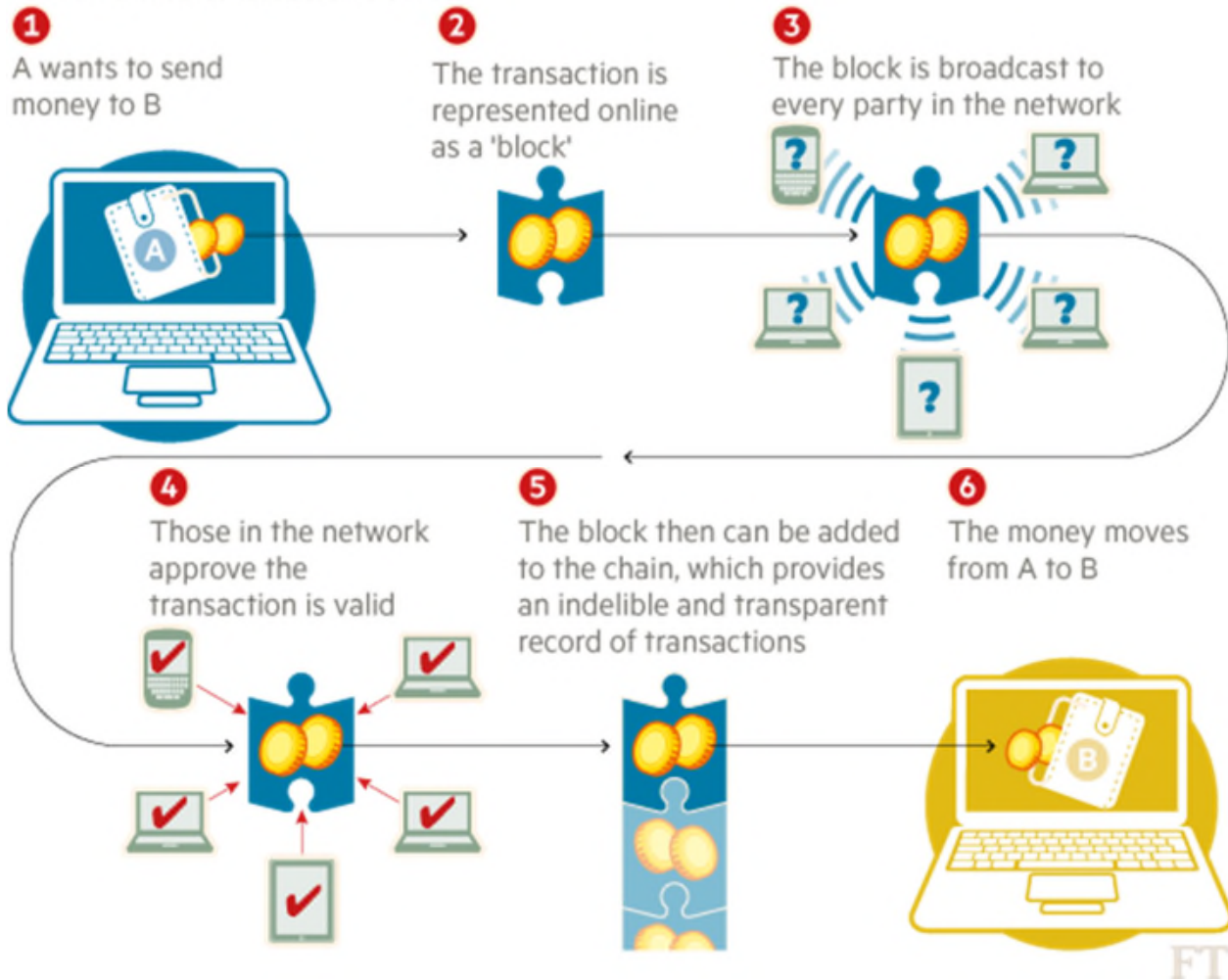
## the solution:

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- **Peer to Peer Network:** distributed database
- **Verification** - “Proof of Work”:
  - communal verification of all transactions in a block before block is added to the existing chain
- **Timestamp:** new transactions are connected to & sit on top of all previous transactions forming a time ordered sequence of blocks - blockchain

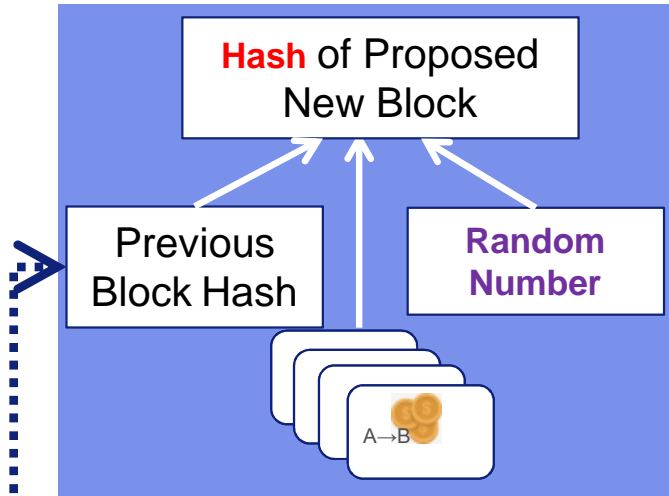
# how it works: overview

## How a blockchain works



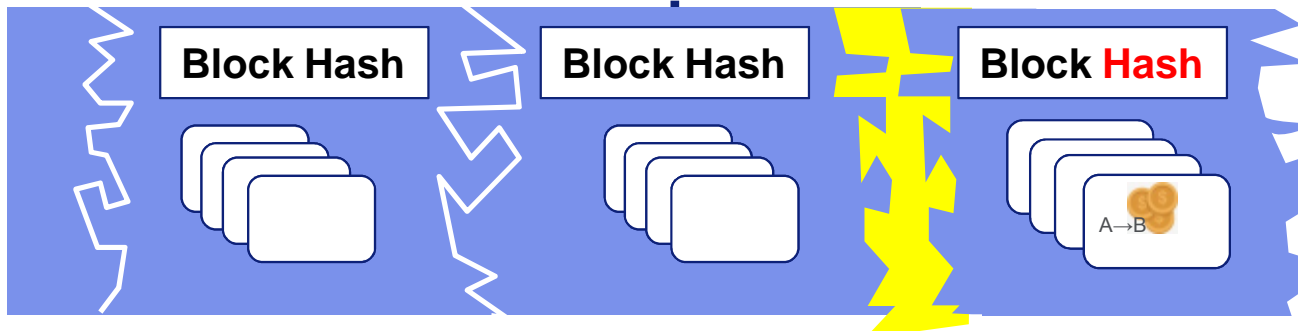
<https://www.ft.com/content/eb1f8256-7b4b-11e5-a1fe-567b37f80b64#axzz3qe4rV5dH>

# proof of work details



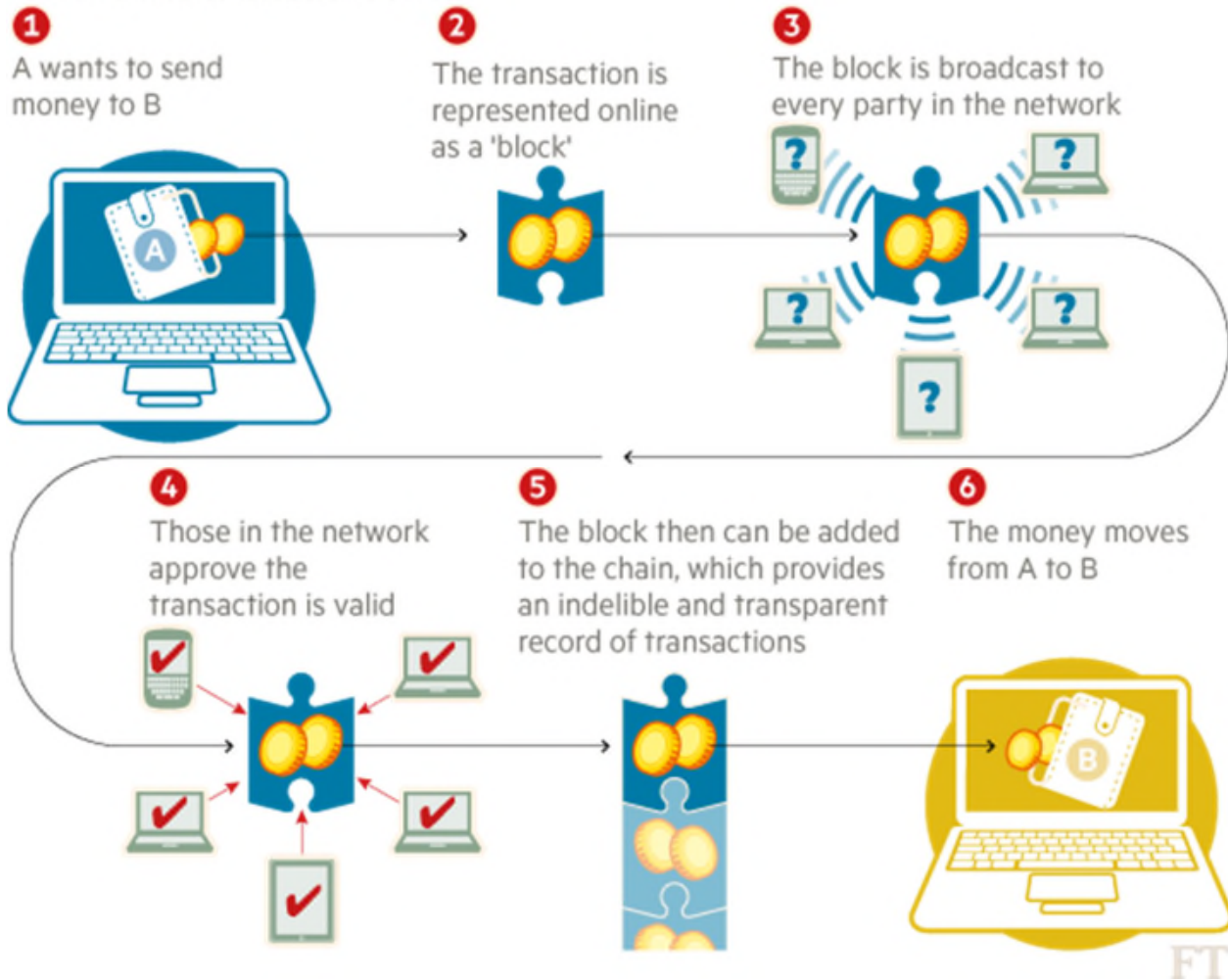
## Proof-of-Work Calculation

- 1) Pick new **Random Number**
- 2) Compute **Hash**
- 3) If (**Hash** < HashMax) then broadcast new block else repeat from 1)



# how it works: overview

## How a blockchain works



<https://www.ft.com/content/eb1f8256-7b4b-11e5-a1fe-567b37f80b64#axzz3qe4rV5dH>



# applications

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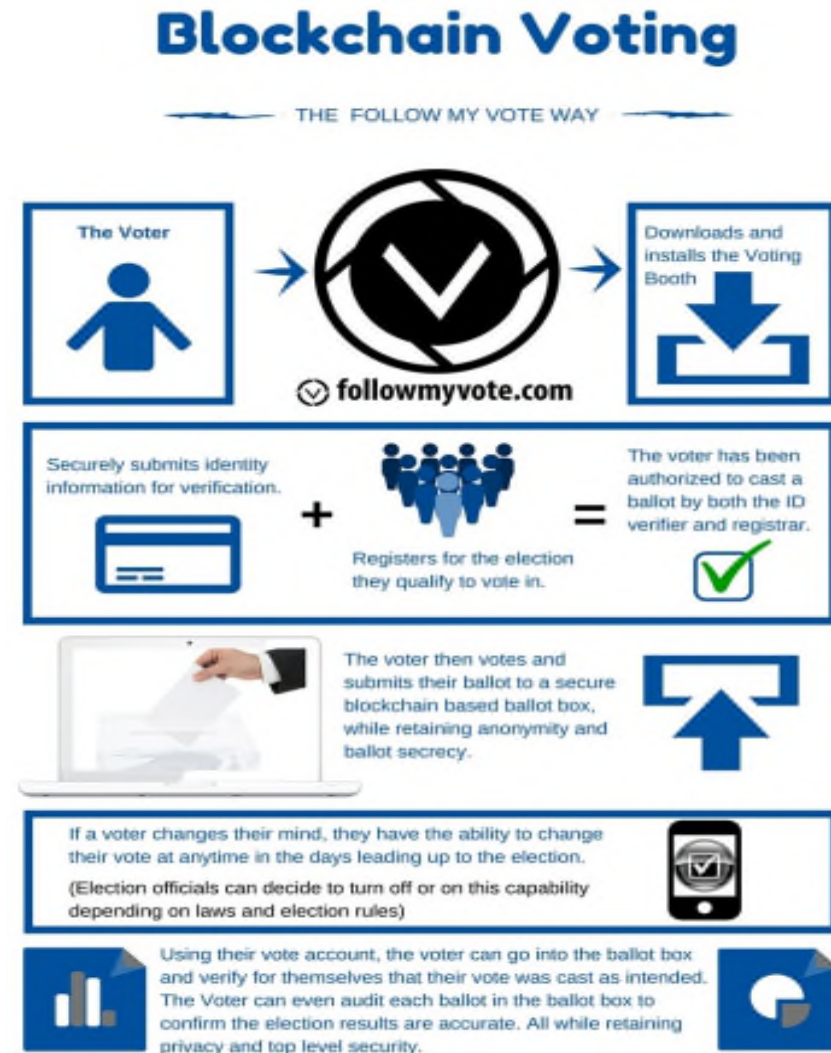
# two types of applications

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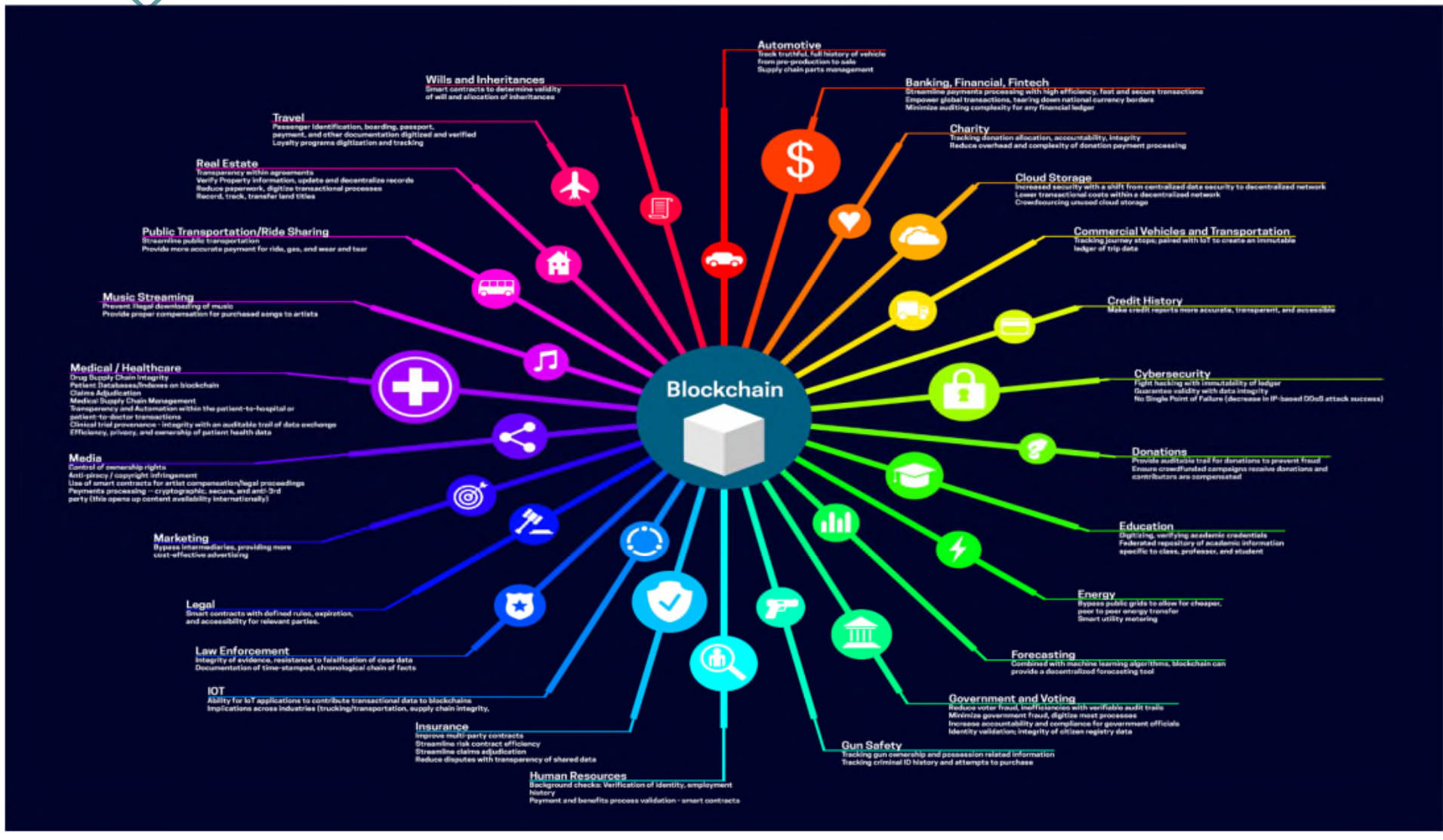
- as a system of record for data
  - digital identification
  - tokenization
  - intra-organizational data management
  - governments
  - financial institutions
  - audit trails
- as an exchange platform for information/value
  - smart contracting
  - automated governance
  - markets
  - clearing & settlement
  - automating regulatory compliance

## some early use cases

- property deeds filing & transfer
- letter of credit issuance
- PMI safekeeping & transfer
- supply chain & logistics management
- voter registration, ballot casting & count auditing



# broad spectrum of additional use cases



# maybe most importantly for us.... smart contracts

- using blockchain software to model many parts of a contractual arrangements
- self-executing contracts stored on the blockchain with agreement terms between buyer & seller written directly into lines of code
- cold war precedents
  - grew out of academia-driven project to make contracts computable & machine-readable
- number of benefits
- some concerns

```
contract token {
    mapping (address => uint) public coinBalanceOf;
    event CoinTransfer(address sender, address receiver, uint amount);

    /* Initializes contract with initial supply tokens to the creator of the contract */
    function token(uint supply) {
        if (supply == 0) supply = 10000;
        coinBalanceOf[msg.sender] = supply;
    }

    /* Very simple trade function */
    function sendCoin(address receiver, uint amount) returns(bool sufficient) {
        if (coinBalanceOf[msg.sender] < amount) return false;
        coinBalanceOf[msg.sender] -= amount;
        coinBalanceOf[receiver] += amount;
        CoinTransfer(msg.sender, receiver, amount);
        return true;
    }
}
```

## a few open questions (from the growing pile)

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- is data on the blockchain admissible as evidence?
- what is the law of blockchains?
- where do transactions executed on the blockchain occur?
- which courts will have subject matter or personal jurisdiction over disputes
- which laws apply?
- where are smart contracts deemed to be transacted?
- who has jurisdiction over decentralized autonomous organizations (DAOs)?
- will pseudonymizing information satisfy data privacy concerns?
- how will the “right to be forgotten” be addressed?
- how to tax an entity that lives on the blockchain?

## contacts

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