

Wednesday, September 18

2:00 pm – 8:30 pm

Canon Room

MEETING | BOARD OF DIRECTORS

2:00 pm – 5:00 pm

Mitchell Silberberg & Knupp

Office Address:

2049 Century Park East

18th Floor

MEETING | GOVERNMENT RELATIONS PRACTICE GROUP

This meeting will feature and focus on Government Relations lawyers, lobbyists, and polling professionals. Participants will discuss U.S. state-based trends and issues impacting business communities such as but not limited to elections, AI and other emerging technology regulations, health care, education, and transportation.

➤ **All Meeting registrants with an interest in U.S. Government Relations are welcome.**

6:30 pm

Local Restaurants

DINNER | GOVERNMENT RELATIONS PRACTICE GROUP

➤ **Everyone who participates in the Government Relations meeting is welcome.**

DINNER | EARLY ARRIVALS NO HOST NETWORKING

To assist Members in connecting, SCG will arrange restaurant reservations. Please contact Membership Coordinator Erin Kane (ekane@scglegal.com) for more details/to be included.

DINNER | TEAM CANADA DINNER

Thursday, September 19

8:00 am – 5:00 pm

Wilshire Ballroom Lobby

WELCOME DESK | ON-SITE CHECK-IN & REGISTRATION

8:30 am – 11:30 am

Beverly Hills Salon

WOMEN IN LAW WORKSHOP | COLLABORATING & CROSS-SELLING FOR SUCCESS

This complimentary, value-add, interactive workshop for female attorneys will feature opportunities to gain insights, learn best practices, and share experiences on how to leverage personal and professional networks to enhance client service and business development activities. Breakfast is included.

➤ **All female attorneys and professionals attending the Meeting as well as female Mitchell Silberberg & Knupp attorneys are invited.**

Keynote Speaker/Facilitator: Catherine Alman MacDonagh, FIRM Guidance

Panelists:

- Krista Chaytor, WeirFoulds (Canada: Ontario)
- Melissa Salhab Sykes, McGinnis Lochridge (US: Texas)
- Susan Wissink, Fennemore (US: Arizona)

11:30 am – 1:00 pm

Maple Room

MEETUP + LUNCH | DATA PROTECTION, PRIVACY & CYBERSECURITY PRACTICE GROUP

This opportunity will enable participants to discuss technology-based trends and issues impacting their practice, firms, and clients.

11:30 am – 1:00 pm

Wilshire Garden

INFORMAL NETWORKING LUNCH | CATCH UP WITH SCG LEGAL'S BOARD & TEAM

Please join us for this pre-event networking lunch, especially if it is your first SCG meeting.

1:00 pm – 1:30 pm

Beverly Hills Foyer

COFFEE, CONFECTIONS & CONNECTIONS | CATCH UP WITH MEMBERS

1:30 pm – 2:00 pm
Beverly Hills Ballroom

WELCOME & OPENING REMARKS

- Paul Plunkett, Larkin Hoffman (US: Minnesota) | Chair, SCG Legal
- Alina Gorokhovsky, CEO, SCG Legal
- Yakub Hazzard, Mitchell Silberberg & Knupp (US: Los Angeles, CA)

2:00 pm – 3:00 pm
Beverly Hills Ballroom

KEYNOTE | STATE SENATE IN THE SPOTLIGHT: CALIFORNIA SENATOR BEN ALLEN

Allen represents California's 24th Senate District in Los Angeles County. Now in his third term, he chairs the Senate's Environmental Quality Committee, the Legislature's Joint Committee on the Arts, and the Senate Select Committee on Aerospace and Defense. He is co-chair of the Legislature's Environmental Caucus and previously served as chair of the Education Committee and of the Elections and Constitutional Amendments Committee.

3:00 pm – 3:15 pm
Beverly Hills Foyer

BREAK | NETWORKING

3:15 pm – 4:15 pm
Beverly Hills Ballroom

BREAKOUT | STATE DYNAMICS: THE RIPPLE EFFECT ON FEDERAL POLICY & GLOBAL RELATIONS

This session will explore the profound impacts of political shifts within U.S. states and their influence on the Federal Government as well as the cascading effects of state politics on the broader national and global landscape. Panelists will provide insights into how state-level political developments shape industries across the nation, influence international relations, affect trade policies, and contribute to economic stability.

Moderator: John Latimer, Capitol Advocacy (Government Relations – CA)

Panelists:

- Heather Harris, Barnes & Thornburg (US: Indiana)
- Jonathan McCardle, Featherstonhaugh (US: New York)
- Brad Rifkin, Rifkin Weiner Livingston (US: Maryland)

Beverly Hills Salon

BREAKOUT | AI MEETS IP: NAVIGATING THE LEGAL FRONTIER OF DEEP FAKES & GENERATIVE TECHNOLOGY

Leading Intellectual Property (IP) attorneys will discuss the legal implications of Generative AI (GenAI) and synthetic media, including the challenges of protecting IP rights, addressing privacy concerns, and navigating regulatory frameworks.

Moderator: Mark Humphrey, Mitchell Silberberg & Knupp (US: Los Angeles, CA)

Panelists:

- Richard Stobbe, Field Law (Canada: Alberta)
- David Weslow, Wiley (US: Washington, DC)
- Lynn Morrow, Adams and Reese (US: Louisiana)

4:15 pm – 4:35 pm
Beverly Hills Ballroom

FIRESIDE CHAT | NAVIGATING THE EVOLVING LANDSCAPE OF CYBERSECURITY

This session will delve into the rapidly changing world of cybersecurity. Speakers will explore the latest threats, trends, and strategies to protect your firm and clients from cyber-attacks while discussing the impact of emerging technologies, regulatory and legal challenges, and best practices for safeguarding sensitive information.

Panelists:

- Lyn Brown, Wiley (US: Washington, DC)
- Su Ross, Mitchell Silberberg & Knupp (US: Los Angeles, CA)

4:35 pm – 5:35 pm
Beverly Hills Ballroom

SESSION | EMBRACING GENERATIVE AI: TRENDS, CHALLENGES & OPPORTUNITIES

This panel will feature a forward-thinking discussion on top Generative AI (GenAI) trends impacting law firms and their clients in 2024 and beyond. Panelists will share insights into the latest AI investments in the legal sector and the future trajectory of AI technologies, including the challenges and opportunities that lie ahead, as well as provide a comprehensive overview of how GenAI is transforming legal practices, enhancing client services, and shaping the future of the legal profession.

Moderator: Vipal Jain, WeirFoulds (Canada: Ontario)

Panelists:

- Andrew Edge, McGinnis Lochridge (US: Texas)
- John Elliott, Senior Manager-Legal Operations & Technology, Netflix
- Doug McDonald, Mills & Reeve (UK)

5:35 pm

ADJOURN

6:00 pm – 6:30 pm
Beverly Hills Terrace

RECEPTION | WOMEN IN LAW

6:30 pm – 7:30 pm
Beverly Hills Foyer

RECEPTION | BUSINESS MADE SOCIAL

7:30 pm – 9:30 pm
Local Restaurants

DINNER | NO HOST NETWORKING

*Please refer to the calendar invitation emailed to you for final details/directions. Restaurant information is also available in SCG's mobile app under **2024 Annual Meeting: Venues**.*

9:30 pm – 11:30 pm
The Beverly Hilton
Floor P (Lower Level)

'HIGH ROLLER' NIGHTCAP & DESSERTS | A NIGHT AT CASINO ROYALE

Après dinner, double-down on fun, fellowship, and networking at this complimentary social offering light-hearted table games, sassy cocktails, sweet treats, and sparkling conversation.

Friday, September 20

7:45 am – 8:45 am
Wilshire Garden

BREAKFAST | NETWORKING

9:00 am – 10:00 am
Beverly Hills Ballroom

SESSION | CULTIVATING A CULTURE FOR GROWTH & BUSINESS DEVELOPMENT

In today's global legal landscape – where competition is fierce not just for clients but for market share and talent – independent law firms must be deliberate about their growth strategy, which includes decisions about how to capture and keep matters that cross borders. Critical to such a focus is curating an internal culture and external network anchored in collegiality that consistently and proactively produces cross-selling and referral activities. This panel features seasoned SCG member attorneys and professionals who will share best practices for effective internal and external collaborations that nurture opportunity, strengthen client relationships, and help build stronger, more successful firms.

Moderator: Jeremy Mittman, Mitchell Silberberg & Knupp (US: Los Angeles, CA)

Panelists:

- Felicity Aston, Field Law (Canada: Alberta)
- Tony Macvean, Hall & Wilcox (Australia: Melbourne)
- Justin Ripman, Mills & Reeve (UK)

10:00 am – 10:45 am
Beverly Hills Ballroom

SESSION | DOING BUSINESS IN LATIN AMERICA & CARIBBEAN

This panel will offer insights on the opportunities and challenges of conducting business in Latin America & Caribbean. Panelists will address critical aspects such as navigating diverse legal frameworks, understanding cultural nuances, and leveraging economic trends.

Moderator: Mariano Batalla, ALTA Batalla (Costa Rica)

Panelists:

- Guillermo de la Rosa, Torres, Plaz & Araujo (Venezuela)
- Dolores Gallo, Barreiro (Argentina)
- Claudia Garcia, Peixoto & Cury Advogados (Brazil)

10:45 am – 11:00 am
Beverly Hills Foyer

BREAK | NETWORKING

11:00 am – 12:00 pm
Beverly Hills Ballroom

KEYNOTE | FORGING AHEAD > CALIFORNIA'S ROLE IN NATIONAL LEGAL LEADERSHIP: ATTORNEY GENERAL ROB BONTA

Bonta has served as the 34th Attorney General since 2021, the first person of Filipino descent and the second Asian-American to occupy the position. He was also the first Filipino-American to serve in the California State Legislature where he chaired the California Asian & Pacific Islander Legislative Caucus. Prior to serving in the Assembly, Bonta worked as a Deputy City Attorney for the City and County of San Francisco.

12:00 pm – 1:30 pm
Wilshire Garden

LUNCH | NETWORKING

12:00 pm – 1:30 pm
Wilshire Ballroom

MEETUP + LUNCH | MERGERS & ACQUISITION PRACTICE GROUP

This opportunity will enable participants to discuss trends, challenges, and opportunities, especially as they relate to cross-border deals, impacting their practice, firms, and clients.

1:30 pm – 2:00 pm
Beverly Hills Ballroom

FIRESIDE CHAT | ADVANCING DEI IN YOUR LAW FIRM

This session will offer an overview of SCG's inaugural Diversity, Equity, and Inclusion (DEI) Advocate™ Certification Program, profile one member firm's journey to date exploring opportunities for a more diverse and inclusive workplace, and share effective strategies to address challenges in implementing, nurturing, and measuring the impact of DEI initiatives.

Panelists:

- Michele Bisceglie, SCG Legal
- Héctor Ramírez, Philippi Prietocarrizosa Ferrero DU & Uría (Colombia)

2:00 pm – 2:30
Beverly Hills Ballroom

#RAPIDINSIGHTS | TRENDS IN U.S.-CHINA ARBITRATION AWARDS

- Martin Hu, MHP Law Firm, China (Shanghai)

2:30 pm – 3:30 pm
Beverly Hills Ballroom

BREAKOUT | CROSS-BORDER MERGERS & ACQUISITION TRENDS

Leading attorneys in Corporate Law and Regulatory Compliance will discuss the evolving mergers and acquisitions (M&A) landscape with a focus on cross-border transactions, including market trends, regulatory challenges, deal structuring, and critical components of due diligence. Attendees will gain valuable insights and practical advice to successfully manage M&A transactions in today's dynamic market environment.

Moderator: Chris Luna, Mitchell Silberberg & Knupp (US: Los Angeles, CA)

Panelists:

- Yoav Etzyon, Amit, Pollak, Matalon & Co. (Israel)
- Saravana Kumar, Rosli Dahlan Saravana Partnership (Malaysia)
- Tom Pickthorn, Mills & Reeve (UK)
- John Tang, Beijing DHH Law Firm (China: Beijing)

Beverly Hills Salon

BREAKOUT | TRUSTS & ESTATES: STRATEGIES FOR EFFECTIVE WEALTH MANAGEMENT

This session will explore advanced strategies for effective wealth management, including creating robust estate plans, minimizing tax liabilities, and ensuring seamless wealth transfer across generations. Panelists will also address contemporary challenges such as digital assets, changes in legislation, and the unique needs of high-net-worth clients.

Moderator: Autumn Ronda, Mitchell Silberberg & Knupp (US: Los Angeles, CA)

Panelists:

- Katie Callaway, Fennemore (US: Arizona)
- Maureen Keegan, Curtis Thaxter (US: Maine)
- Brian Sweet, Patterson Belknap Webb & Tyler (US: New York, NY)

3:30 pm – 4:00 pm

Beverly Hills Foyer

BREAK | NETWORKING

4:00 pm – 5:00 pm

Beverly Hills Ballroom

SESSION | PARTNERING FOR SUCCESS: IN-HOUSE INSIGHTS ON OUTSIDE COUNSEL EFFECTIVENESS

This panel will delve into in-house counsel perspectives on key drivers of service, value, and matter management that shape their collaboration with law firms. Through a dynamic, rapid-fire Q&A format, essential aspects of outside counsel support will be explored as to how they address the growing challenges faced by in-house teams.

Moderator: Doug Gold, Mitchell Silberberg & Knupp (US: Los Angeles, CA)

Panelists:

- Joe Moschella, Senior Vice President, General Counsel, Trusted Media Brands
- Sapna Pandya, Executive Vice President, General Counsel, Red Bull
- Suzanne Steinke, Senior Director | Production Employment Legal & ER-UCAN, Netflix

5:00 pm

Beverly Hills Ballroom

CLOSING | WRAP-UP REMARKS

6:00 pm

Wilshire Entrance

TRANSPORTATION | CLOSING RECEPTION & BANQUET

6:30 pm – 10:15 pm

Sony Pictures Studio

CLOSING RECEPTION & BANQUET | A GLAMOROUS NIGHT ON THE RED CARPET

Including studio tours and a dinner menu prepared by James Beard Foundation Award-winning chef Wolfgang Puck, chef for the post-Oscars Governors Ball!

THANK YOU to HOST FIRM

Mitchell Silberberg & Knupp

for the

Generous Support & Hospitality!

Future In-Person Meetings: Save the Details

2025

May 15 – 16

Midyear Meeting in Barcelona (Spain)

September 18 – 19

Annual Meeting in Austin, TX (U.S.)

2026

Dates TBA

Midyear Meeting in Melbourne (Australia)

Annual Meeting in Washington, DC (US)