

# SCGLEGAL<sup>®</sup>

A WORLDWIDE NETWORK OF LEADING LAW FIRMS

Building on the success of AI Strategy Exchange 1.0, SCG proudly introduces AI Strategy Exchange 2.0. This initiative is designed to equip member law firms with innovative AI technologies and resources, enabling them to drive productivity, enhance efficiency, optimize operations, and gain a competitive edge.

*This program will act as a compass, guiding our members in shaping the future direction of their firms.*

In partnership with LegalTech Hub (LTH), AI Strategy Exchange 2.0 will provide members with access to cutting-edge industry resources, collaborative engagements with leading vendors and consultants, and insightful expertise to drive meaningful innovation across firm operations and practice areas.

# AI Strategy Exchange 2.0

*This program is a no-cost, value-add benefit exclusively available to SCG Legal Members*

# OBJECTIVES

The AI Strategy Exchange 2.0 is a real-time program aimed at fostering collaboration, strategy, innovation, and knowledge sharing among SCG Legal Members. The Exchange serves as a forum for addressing the unique challenges faced by law firms in today's rapidly evolving landscape. Through virtual meetings, digital communities, vendor demos and collaborative projects, participants will have the opportunity to stay current on trends, learn from each other's experiences, and accelerate individual firm responses to opportunities made available through generative AI.

## Exchange objectives include:

- ✓ **Assessment of AI Applications within Practice Groups:** Analyze the AI tools and applications available in the legal sector to determine their strategic deployment across firms of all sizes. Explore how AI can enhance various practice areas and identify potential vendor partnerships for SCG to deliver added value to individual firms and the broader network.
- ✓ **Identifying Operational Improvements.** Explore opportunities for AI to optimize internal processes, workflow management, and document review.
- ✓ **Client Service Enhancement.** Assess how AI can be utilized to improve client services, responsiveness, and overall satisfaction.
- ✓ **Training and Skill Development.** Identify training needs for legal professionals to ensure they have the skills required to effectively integrate and utilize AI tools.

# GOAL: BRIDGE GAP IN LAW FIRM AI & STRATEGY

AI Strategy Exchange 2.0 is a proprietary program established with one goal: To help network Members gain strategic insights for advancing firm strategies and services by harnessing the power of artificial intelligence (AI).

This program offers:

- An exploration of opportunities for firms to collaborate, vet vendors, and – with support of SCG – negotiate discounted group purchase agreements with vendors for AI tools and resources that are of most value and interest to participants.
- Collaborative meetings with SCG, LTH team and AI vendors delivered in six (6), 60-minute sessions over 12 months (every other month).
- Curriculum focused on AI applications in legal research, drafting, document summaries, client communication, business development, risk assessment, pricing, and talent management.
- Flexible session formats with some devoted to specific tracks and others covering multiple topics based on industry trends and member needs and interests.
- Based on group's interest and focus, sessions will include relevant vendor demos.

## ADDITIONAL BENEFITS FOR SCG LEGAL MEMBERS\*

- 5% discount on LTH Premium content - [legaltechnologyhub.com](https://legaltechnologyhub.com)
- Subscription to the LTH Insights newsletter
- 10% on LTH consulting services for direct firm engagements, details for which are negotiated separately by LTH and Member firm



# AI STRATEGY EXCHANGE INTEL

Learn What Other Law Firms Are Doing

  
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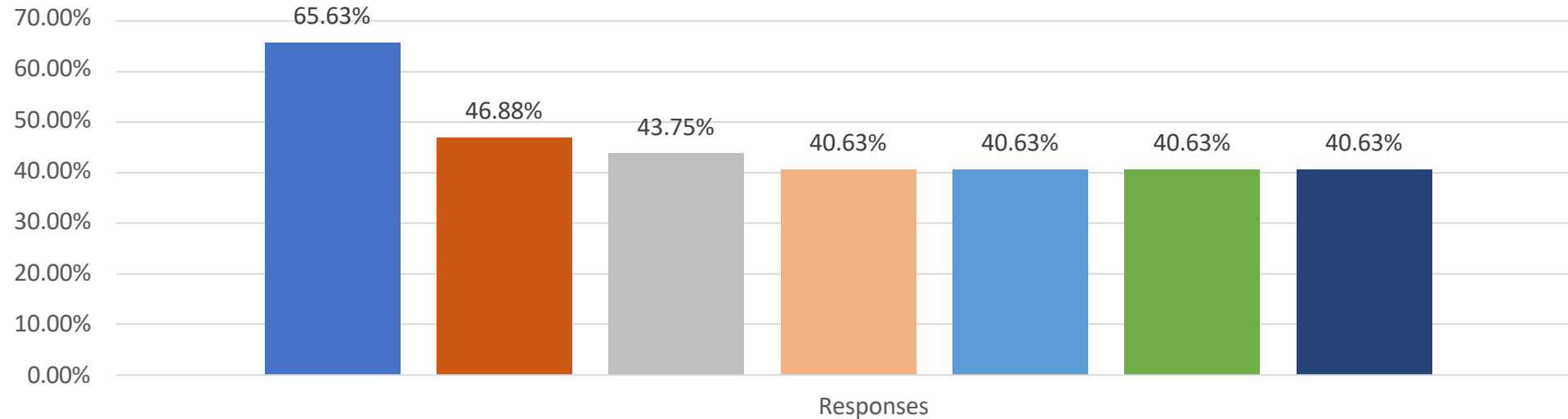
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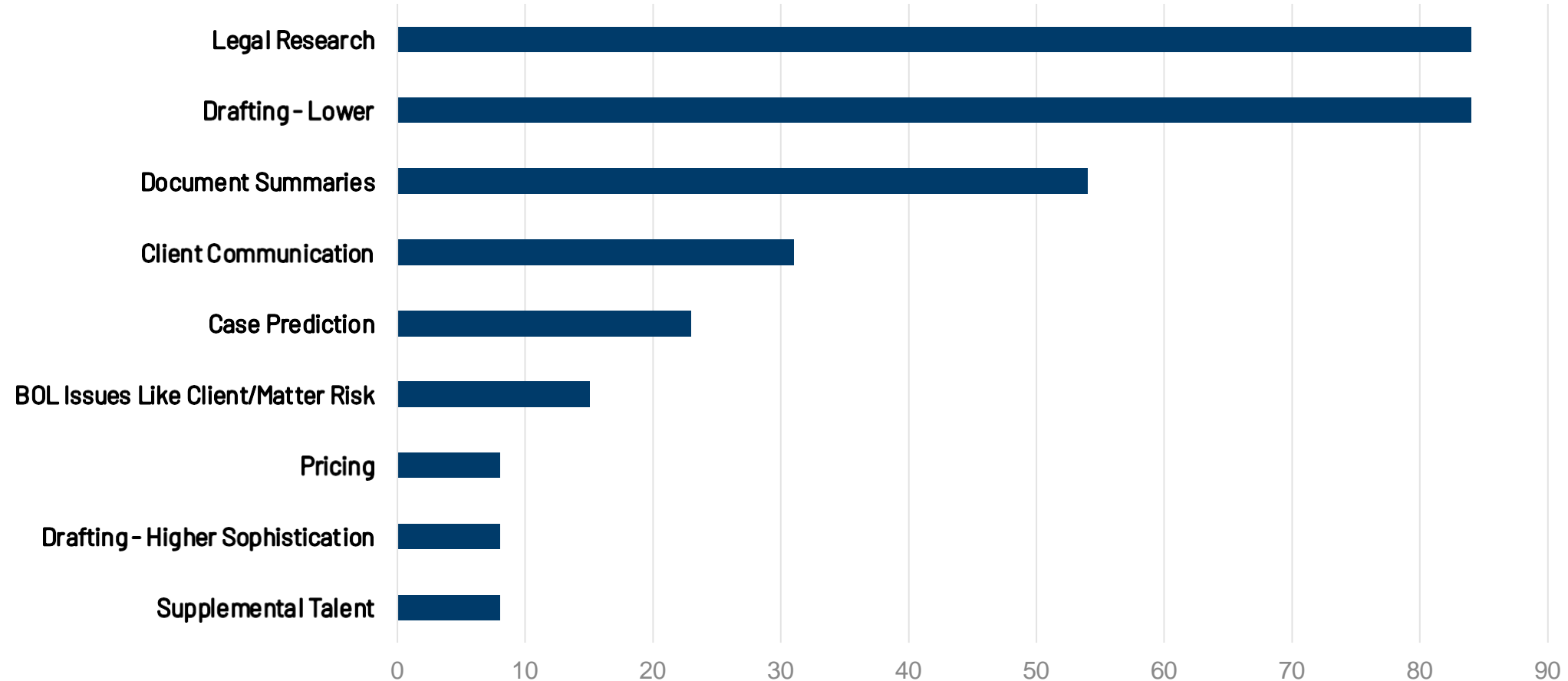
# ADDRESS MOST PRESSING AI STRATEGY NEEDS

## AS SELECTED IN AI STRATEGY EXCHANGE 1.0



- Formulating a comprehensive AI strategy
- Conducting AI pilot projects
- Utilizing AI and data to drive firm growth
- Staying ahead of regulatory changes in AI, ethics, and compliance issues
- Developing a robust data strategy, governance, and data quality
- Providing education and training for teams on AI and its implications
- Deploying 3rd-Party AI Applications

# Assess Critical AI Applications



# AI Strategy Exchange 2.0: 2025 MEETING AGENDAS

Six (6), 60-minute sessions over 12 months (every other month).

## **KICKOFF | January 23 > 11 AM - Noon ET**

- Current State Market Analysis
- How to develop an AI Strategy
- How to deploy: Build / Partner / Buy
- What's on the Market

## **MEETING #2: EVALUATION OF RETURN ON INVESTMENT**

**March 20 > 11 AM – Noon ET**

- Product landscape
- Needs and ROI assessments
- Vendor questionnaires and governance
- Tools to support vendor evaluations

## **MEETING #3: THE PROFITABILITY OF INNOVATION**

**May 7 > 11 AM - Noon ET**

- Strategizing for profitability
- Business model changes
- Pricing of legal AI

## **MEETING #4: APPLICATIONS AND USE CASES**

**July 10 > 11 AM – Noon ET**

- Legal use cases
- Benefits of GenAI
- Broad versus Narrow

## **MEETING #5: EDUCATION AND AWARENESS**

**September 10 > 11 AM – Noon ET**

- Developing curricula
- Continuous learning
- Lawyer skills training
- Associate development programs

## **MEETING #6: PROMPTING AND BUILDING**

**November 19 > 11 AM – Noon ET**

- Best practices for prompting
- App development
- AI agents and workflows
- Adoption and change management

# About Legaltech Hub

**The definitive resource for legal technology, Legaltech Hub is your one-stop shop for high quality, objective data about the market.** Access current market reports, tools and resources to support and improve the procurement process for legal organizations, and search for the right solutions for your firm or practice using the most comprehensive directory of global legal technology.

With practical guidance for all sectors of the market and better information on what's happening in legaltech, generative AI, and legal innovation across the world, hundreds of legal organizations subscribe to LTH Premium

The LTH team of experts provides advisory services and support to law firms on topics ranging from AI strategy to legaltech selection, and to legaltech companies globally, from pre-seed start-ups all the way through to mature companies seeking exit.

<https://www.legaltechnologyhub.com>



## SCG Legal AI Strategy Exchange 2.0 Program Lead: Nicola 'Nikki' Shaver

*A former practicing lawyer and innovation leader at top-tier firms and Fortune 500 companies, I know firsthand the challenges and opportunities facing the legal industry today. My mission? To help the system of law work better for everyone, whether through advising, educating, mentoring, or connecting people across the industry.*

I'm an entrepreneur, advisor, and investor, working at the intersection of law and technology to help drive innovation in the legal industry. As the CEO and co-founder of Legaltech Hub, I lead a team that's dedicated to providing the most comprehensive, high-quality data and insights on legal technology and generative AI globally. Our platform helps law firms, corporate legal departments, and vendors make informed decisions with market reports, tools, and resources they can trust.

In addition to running Legaltech Hub, I serve as an advisor to law firms, guiding them through the complexities of AI adoption, legal technology evaluation, and strategic decision-making. I also work with legaltech companies of all sizes—from scrappy startups to well-established players—offering guidance on strategy, product development, and how to succeed in selling to law firms. I've had the honor of sitting on the boards of several innovative legaltech companies and investing in others.

I'm passionate about sharing knowledge and inspiring change, which is why I teach a class on AI and legal technology as an adjunct professor at Cardozo Law School and frequently take the stage as a keynote speaker at conferences across the US, Europe, and beyond. I'm also a prolific writer on generative AI, legaltech, and innovation in law, with my book, *THE HANDBOOK FOR LEGAL INNOVATION*, published in 2023.