

SCG Legal Partners with LawVision on AI Strategy Program

February 6, 2024 (Washington, DC) – SCG Legal, a worldwide network of 122 independent law firms allied across 62 countries, has partnered with LawVision, an industry leader in creating competitive advantages for law firms, on a proprietary program to help its members gain strategic insights for advancing firm strategies and services by harnessing the power of artificial intelligence (AI).

“In line with SCG’s commitment to embracing innovation and staying at the forefront of advancements in the legal industry, our growing global community of more than 12,000 lawyers will receive additional support in effectively utilizing emerging technologies, including generative AI,” said Alina Gorokhovskiy, SCG Legal’s Chief Executive Officer. “Partnering with LawVision’s experts will ensure our members have access to the most effective AI applications as well as client development opportunities.”

Named SCG AI Strategy Exchange, the program will focus on five key areas – Assessment of AI Applications, Identifying Operational Improvements, Client Service Enhancements, Training and Skill Development, and Risk and Compliance Considerations – and will assist SCG members in determining how AI can be strategically deployed to benefit each practice within the firm, including exploring opportunities for AI to optimize internal processes, workflow management, and document review. Members of the Exchange will also assess how AI can be utilized to improve client services, responsiveness, and overall value.

“AI has entered the executive suite of law firms, inviting dramatically new ways of thinking and operations,” said Mark Medice, principal for LawVision’s Financial Performance and Data Science Practice as well as its AI Strategy Practice, who will lead the SCG AI Strategy Exchange program. “We believe leveraging AI will accelerate transformative changes within SCG member law firms, offering unparalleled advantages for how their legal services are provided.”

SCG AI Strategy Exchange joins a growing suite of new and enhanced member benefits providing the network’s global community with timely, relevant, and immediately applicable professional and business development resources that strengthen individual practices while providing firmwide value and tangible client impact.

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About SCG Legal

SCG Legal, a worldwide network of 122 independent law firms, was founded in 1989 and includes firms—80% of which are Chambers ranked with Chambers-ranked attorneys in the balance—that house legal, regulatory, and, in many countries, public policy practices. Members serve clients in major commercial centers and capitals in 62 countries, including every U.S. state capital city and the District of Columbia. The 2023 edition of Chambers Global Guide has recognized the network as a Global Elite. Firms in the network are unified by a culture of premier legal practices and industry leadership; an elevated dedication to client service and responsiveness; a commitment to diversity and inclusion; and a devotion to transparent, innovative, and fair billing practices. For more information, please visit scglegal.com.

About LawVision

LawVision is uniquely positioned to help law firm leaders tasked with operations and innovation in an increasingly competitive business environment. Internationally recognized for an ability to assist these leaders and their organizations strategically build market position, market share, revenue, profits, and client loyalty, LawVision’s consultants have more than 100 years of collective industry experience. Clients rely on them to help develop and implement bold, practical solutions as well as a process for managing change, with each solution tailored to integrate strategic direction, economics, culture, values, and potential. For more information, please visit lawvision.com.