

SCG Legal Partners with Conscient Strategies on Global DEI Certification Program

January 7, 2024 (Washington, DC) – SCG Legal, a global membership network of 123 independent law firms spanning 63 countries, is proud to announce the launch of its 2025 proprietary DEI Advocate™ Certification Program in partnership with Conscient Strategies, a leading women-owned consulting firm with expertise in diversity, equity, and inclusion (DEI). This critical initiative is an eight-month effort designed to support and acknowledge network firms demonstrating a commitment to advancing DEI within their organizations and the broader legal community. The program enables member firms to effectively communicate and advance their DEI efforts through data tracking, customized initiatives, and accountability measures.

“As a global community of more than 12,000 lawyers, SCG understands the significant role the organization can play in exponentially advancing DEI efforts in the legal industry,” said Alina Gorokhovsky, SCG Legal's Chief Executive Officer. “In partnering with the DEI experts at Conscient Strategies, our goal is to provide member firms with the tools and guidance needed to strengthen their DEI initiatives. We also aim to acknowledge and elevate the efforts of firms that demonstrate leadership in advancing DEI internally and within the broader legal community.”

The DEI Advocate™ Certification Program equips SCG Legal members with resources, a collaborative environment, and a structured framework to implement impactful DEI strategies. The program emphasizes key areas such as comprehensive DEI plans, cultural awareness and training, and a commitment to inclusive recruitment and hiring practices. Through one-on-one attention, curated group sessions, practical resources, and a robust certification process, participating firms will receive support to enhance and promote DEI principles across their organizations.

"Implementing DEI practices within a law firm can bring significant benefits for clients, staff, and the overall quality of work," said Hannah Romick, Chief Executive Officer of Conscient Strategies. "We are thrilled to work with SCG Legal to identify each firm's specific needs and areas for improvement. We believe DEI is a matter of leadership and—no matter where each firm is on their journey—we are excited to help them grow in this area."

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About SCG Legal

SCG Legal, a worldwide network of 123 independent law firms, was founded in 1989 and includes firms—80% of which are Chambers ranked with Chambers-ranked attorneys in the balance—that house legal, regulatory, and, in many countries, public policy practices. Members serve clients in major commercial centers and capitals in more than 63 countries, every U.S. state capital city and the District of Columbia. Chambers Global Guide has recognized the network as a Global Elite. Firms in the network are unified by a culture of premier legal practices and industry leadership; an elevated dedication to client service and responsiveness; a commitment to diversity and inclusion; and a devotion to transparent, innovative and fair billing practices. For more information, please visit scglegal.com.

About Conscient Strategies

Conscient Strategies is a women-owned small business founded to empower leaders to thrive through change. Focused on leadership development, culture transformation, organizational effectiveness, and workplace dynamics, Conscient Strategies equips leaders with the tools necessary to continuously navigate the constancy of change in ways that benefit their team, and equally as important, their business outcomes. We believe that leading through change necessitates acknowledging and working with, not against, human behavior. We believe that successful solutions are informed by your teams, customized to your firm's unique mission, culture, and strategic goals, and best developed through an iterative feedback loop. Our philosophy underpins our methodology and each step of our work. For more information, please visit conscientstrategies.com.