

SCG Legal Partners with Legaltech Hub on Strategic AI Initiative

December 23, 2024 (Washington, DC) – <u>SCG Legal</u>, a global network of 123 independent law and lobbying firms providing legal, regulatory, and public policy services in 63 countries and every U.S. state, is launching the second cohort of its proprietary Artificial Intelligence (AI) Strategy Exchange Working Group in partnership with <u>Legaltech Hub</u> (LTH), the leading insights and analysis platform for legal technology. The 2025 program will deliver a series of interactive opportunities for members to enhance critical knowledge, experience dynamic demonstrations, and ask targeted questions on specific AI tools and tactics that support operational efficiencies.

"As AI continues to reshape industries, it's imperative for the legal sector to embrace this technology as early adopters. However, there are significant opportunities and challenges facing law firms when integrating new technologies," said SCG Legal CEO Alina Gorokhovsky. "Partnering with Legaltech Hub offers our members an invaluable resource for identifying AI vendors that align with their needs and leveraging AI to drive client value, streamline processes, and position our members as competitive leaders in a rapidly evolving market."

LTH's partnership with SCG Legal is the latest in a growing number of alliances for the platform, which features a comprehensive library of content written by respected industry experts, including solution guides, procurement roadmaps, innovation insights, knowledge management tools, digital transformation and Generative AI know-how, and legal tech resources to increase lawyer fluency.

"Part of our mission at LTH is to help educate the market about the latest legal tech tools and how to harness AI to improve the business and practice of law," said LTH CEO and Co-Founder Nikki Shaver. "We are producing an educational program for SCG members to find, implement, and adopt the right technologies for their firms."

In addition to the program's interactive opportunities, SCG Legal members will have discounted access to LTH Premium subscription service, which is tailored specifically for legal use and designed to equip legal professionals, technologists, and lawyers with expert insights and actionable analysis on the rapidly evolving world of legal technology.

SCG Legal's partnership with LTH adds to a growing suite of new and enhanced member benefits, offering the network's global community timely, relevant, and immediately applicable professional and business development resources. These initiatives strengthen SCG member practice groups while delivering firmwide value and creating tangible opportunities to serve clients more effectively.

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About SCG Legal

SCG Legal, a worldwide network of 123 independent law and lobbying firms, was founded in 1989 and includes firms—80% of which are Chambers ranked with Chambers-ranked attorneys in the balance—that house legal, regulatory, and, in many countries, public policy practices. Members serve clients in major commercial centers and capitals in more than 63 countries as well as every U.S. state and the District of Columbia. The 2024 edition of Chambers Global Guide has recognized the network as a Global Elite. Firms in the network are unified by a culture of premier legal practices and industry leadership; an elevated dedication to client service and responsiveness; a commitment to diversity and inclusion; and a devotion to transparent, innovative, and fair billing practices. For more information, please visit scglegal.com.

About Legaltech Hub

Legaltech Hub (LTH) is an insights and analysis platform. Featuring exclusive content written by industry experts, it is also where legal professionals find the right legal technology software, events, jobs, consultants, and more in any language, anywhere around the world. It maintains and builds a comprehensive library of content written by respected industry experts, including solution guides, procurement roadmaps, innovation, KM, digital transformation and Generative AI know-how, and legal tech resources to increase lawyer fluency. LTH experts offer bespoke consulting and advisory services to law firms, in-house legal departments, and legal tech vendors. For more information, please visit legaltechnologyhub.com.